

# **AL KALY PUBLIC RELATIONS COMMITTEE**

## Minutes of 13 September 2016 Meeting

The Meeting was held at The North IHOP in Pueblo and called to order by Noble Don Hamilton (PR Committee Chairman) at 10:10.

**Members Present:** Members present were IS Bob Burr and Merv Terrill, Nobles Don Hamilton (Chairman) Doug Gable (Co-Chairman) John Larson (Secretary), Brian Carter (Oriental Guide), Dick Mills and Lady Glenda Terrill. Chief Rabban Ron Bowen also attended.

**ITEM 1:** Minutes from the previous meeting were reviewed.

**ITEM 2:** Noble John reported that, although the final results were not in, the Golf Tournament was an outstanding success. Noble Brian reported that although attendance from last year was down at the Pig Roast it was still a success and made a profit. Noble Brian also reminded everyone of the Stated Meeting this Friday

**ITEM 3:** Status of restarting the screening clinics was again discussed. Noble Phil Moss is still working the effort with Imperial. Noble John indicated that he was still keeping in touch with KWHStv for PSA spots once the clinics start.

**ITEM 4:** Lady Glenda reminded everyone reminded everyone of the BAZAR at the PSC on November 26 &27. She also indicated that worker help was still needed.

**ITEM 5:** IS Merv IS Merv asked if we could start working with James Hinojosa on the Softball Tournament or does the Divan need to formally vote on it first?

**ITEM 6:** Lady Glenda said the upcoming issue of the Dust contains a feature on the Western Slope Weekend (Note: Excellent photos of the event as well as articles from the Trinidad and Southeastern Shrine Clubs)

**ITEM 7:** Outreach to the Hispanic community was again discussed and the need to find a Spanish speaker that can help write articles, press releases, etc. Lady Glenda suggested Noble John contact Ruben Vigil at Trinidad for suggestions. Lady Glenda will talk with the local Pueblo Spanish radio station to discuss getting information (such as the Softball tournament) publicized on-air.

**ITEM 8:** Noble Doug's letter to other Temples asking for suggestions on how a "tag line" following hospital commercials on "how to become a Shriner" could be developed was discussed. Chief Rabban Ron will discuss the letter with the Divan.

**ITEM 9:** The need for the PE Committee to have a line in the Al Kaly budget was discussed. Currently there is a \$250 line item for advertising. IS Bob indicated that he uses this line item for postage and cards sent to advertisers.

**ITEM 10:** Noble Dick reported that he had joined the Southern Colorado Press Club. Chief Rabban Ron indicated that he should submit a bill and will be reimbursed his cost. Hopefully, membership in this organization will give us contacts in the media world.

**ITEM 11:** Noble Doug Asked if there was a Mission Statement established for PR. Other than what was stated in the By-Laws no one seemed to know. Everyone was asked to search their records to see if one existed.

**ITEM 12:** Chief Rabban Ron was given the floor. He stated that PR was indeed a committee and not a Unit or Club. As a result, all officers are appointed by the Potentate according to Al Kaly By-Laws. He then proceeded to announce that the officers for next year are Noble Don Hamilton and Nobel Dick Mills as Co-Chairman, Noble John Larson as Secretary, and IS Bob Burr as Liaison to the Potentate. He also stated that these were 2 year appointments.

The meeting was adjourned at 11:30 with the next meeting to be held 11 October at Cokes Diner in Fountain. Start time is 10:00.

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