

AL KALY PUBLIC RELATIONS UNIT

Minutes of 8 September 2015 Meeting

The Meeting was held at Denny's in Pueblo and called to order at 10:00 by IS Bob Burr.

Members Present: IS Bob Burr, Nobles Don Hamilton, Guy Hammerland, and John Larson.

ITEM 1: IS Bob explained the response from Imperial that the reason information on joining the shrine could not be included in hospital TV ads was to 501-3C reasons (tax exemptions). This led to a discussion as to what Shrine activities may or may not be tax deductible. Noble John commented that he had heard several people say that they thought any Shrine activity was deductible (things like mileage to attend Stated Meetings, Shrine Club activities, or circuses, dinners, purchase of "baskets ant Nile events, etc). Noble guy stated that the flyer for the Golf Tournament stated that this was eligible for a tax deduction. It was suggested that maybe the Temple attorney could be asked to prepare an article for the Dust explaining what types of things are or are not tax deductible. Noble John will prepare and send an e-mail to the Potentate requesting the explanation.

ITEM 2: IS Bob stated that in spite of what had been reported in the media, the child with the hand/arm transplant surgery had actually been performed at our hospital in Philadelphia and that he had contacted the media in Denver and had gotten a rewrite of the story. IS Bob said he had numerous articles about the surgery and would provide copies at the next meeting.

ITEM 3: Noble Guy talked about the Golf Tournament. Although the tournament was a success (it made approximately \$3,000), participation was not quite what was hoped for, especially by Shriners. IS J. D. gave a talk to the participants about the hospitals and all the good things we are doing. After which, several of the participants returned their prize money (\$300). It was suggested that for next year units/clubs be asked to be hole sponsors.

ITEM 4: Noble Guy reminded everyone about the Basketball Tournament to be held Nov 13 and 14.

The meeting was adjourned at 10:45 with the next meeting to be held at Cokes in Fountain on 13 October 2015.

John Larson
Unit Secretary