

# AL KALY PUBLIC RELATIONS COMMITTEE

## Minutes of 11 October 2016 Meeting

The Meeting was held at Cokes Diner in Fountain and called to order by Noble Don Hamilton (PR Committee Chairman) at 10:10.

**Members Present:** Members present were IS Bob Burr and Roger Mendenhall, Nobles Don Hamilton (Chairman), John Larson (Secretary), Dick Mills and Lady Mary.

**ITEM 1:** Tentative dates for next year's Burn Week (5 – 11 Feb) and IHOP (7 Mar) were announced.

**ITEM 2:** The need to update/establish a Mission Statement and set of goals to the PR Committee was discussed. Noble John volunteered to work on drafting a Mission Statement and goals.

**ITEM 3:** Currently there is a \$250 item in the Al Kaly budget for PR. This is used mostly for preparing mailing event announcement cards to advertisers. PR needs to work with the Al Kaly Budget Committee for additional funding so we can run ads in local newspapers and TV.

**ITEM 4:** IS Roger mentioned that Craig's List contained ads. He will obtain more info on this possibility.

**ITEM 5:** Recently there was an article in the Colorado Springs Gazette about the recent rash of "scary Clowns". The impact to Al Kaly's clowns in their outreach (such as going to Golden Corral and doing balloons) was discussed. IS Bob to contact The Gazette and see if they will help put a positive light on clowning.

**ITEM 6:** IS Roger reminded everyone about the Ceremonial on October 15<sup>th</sup> will be held at the Colorado Springs Shrine Club. He suggested that someone should talk about the PR Committee to both new and old Nobles.

The meeting was adjourned at 11:30 with the next meeting to be held 8 November at The North IHOP in Pueblo. Start time is 10:00.

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