

AL KALY PUBLIC RELATIONS COMMITTEE

Minutes of 08 November 2016 Meeting

The Meeting was held at the North IHOP in Pueblo Fountain and called to order by Noble Dick Mills (PR Committee Co-Chairman) at 10:05.

Members Present: Members present were IS Bob Burr and Merv Terrill, Oriental Guide Brian Carter, Nobles Dick Mills (Co-Chairman), John Larson (Secretary), Doc Hathaway, and Ladies Mary Mills and Betty Burr.

ITEM 1: Noble Doc stated that he originally was having difficulty getting books for Burn Week, but that the situation had improved. He also confirmed 7 March for IHOP Day.

ITEM 2: Noble John said he was still working on the Goals and Mission Statement. He also indicated he was preparing and updating a distribution list to be used to notify all Shrine clubs and units of PR Committee activities

ITEM 3: The need for a budget for PR activities as discussed. In addition to the \$250 line item in the Shrine budget (used primarily by IS Bob Burr for mailings) Oriental Brian suggested that a request could be made to the Shrine for additional specific items.

ITEM 4: The dates for the softball tournament for next year have been set and flyers sent out to the teams. The Pr Committee needs to work with HP&P James Hinojosa to help get the word out (Note: HP&P James has sent a copy of the flyer to the PR Committee

ITEM 5: IS Bob suggested that we should be asking our Ambassadors to utilize "For the Good of the Order" segment in meetings to talk about Shrine activities.

ITEM 6: OG Brian talked about the upcoming basketball tournament. There will be 4 ladies teams and 2 men's teams. He urged everyone to attend, but noted that there were numerous conflicts that weekend.

ITEM 7: Lady Glenda talked about our participation in the parade scene in Fountain in the Redford/Fonda movie and thanked everyone for their participation. Lady Glenda said there would be an article in the upcoming Dust about our participation. Noble John suggested that she should also submit the article to Shriner Magazine and to Shriners International "The Public Relations Voice".

The meeting was adjourned at 10:55 with the next meeting to be held 13 December at Cokes in Fountain. Start time is 10:00.

John Larson, Secretary
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