

AL KALY PUBLIC RELATIONS UNIT

Minutes of 15 March 2016 Meeting

The Meeting was held at IHOP North in Pueblo (our new home for meetings in Pueblo) and called to order at 10:10.

Members Present: IS Bob Burr and Merv Terrill; Nobles Don Hamilton (Chairman), John Larson, Dick Mills, Doug Gabel, Brian Carter, and Doc Hathaway; and Lady Mary Mills and Glenda Terrill.

ITEM 1: IS Bob passed around a listing of all Dust and Basketball program advertisers. Noble John suggested that the list should be posted on the Web Site. ID Bob thought it already is but would check (NOTE: the list is posted on the web site home page, but needs updating).

ITEM 2: Lady Glenda said she is getting great response in articles The Dust. IS Alan Ake provided a detailed article on the upcoming Mule Train activities. It was noted though the article did not include the Mule Train Sunday Breakfasts. While all are welcome, reservations are required.

ITEM 3: Noble Brian talked about the upcoming circus' and how there might be issues with the arenas in Lamar and Canon City. Noble Brian also invited everyone to the upcoming PSC dinner/Dance on 2 April.

ITEM 4: Noble Doug talked about the Hospital ads from Imperial and how we were missing the boat by not promoting the Fraternity. He suggested a 15 second ad following the Hospital ad that talks about the Shrine and how to become a member. Noble Doug accepted an **Action Item** from IS Bob to contact Imperial PR and discuss it with them.

ITEM 5: In response to a request from Imperial do a card shower for Alec (the little guy in the wheelchair that promotes the hospitals), Noble John passed a Get Well card around for all to sign.

ITEM 6: IS Bob asked Noble Brian to start providing information on the Basketball Tournament as he gets it.

ITEM 7: Noble Doc talked about IHOP and passed around a sheet showing the donations from each IHOP. He also said that IHOP managers and servers would be recognized for their outstanding support at upcoming Shrine Club dinners.

ITEM 8: IS Bob and Noble Doc were recognized by IS Merv for their outstanding efforts. Noble Doc asked if there was anyone interested in learning "how to do IHOP" to begin backing him up. Lady Glenda thanked the committee for the support provided to The Dust.

ITEM 9: Noble Don asked how we can revive some of the “old practices”. Specifically he was referring to the inclusion of Masonic/shrine symbols in newspaper obituaries.

OTHER:

The meeting was adjourned at 11:10 with the next meeting to be held at the Cokes Diner in Fountain on 12 April (2nd Tuesday).

John Larson, Unit Secretary