

# AL KALY PUBLIC RELATIONS UNIT

## Minutes of 12 January 2016 Meeting

The Meeting was held at Denny's and called to order at 10:15.

**Members Present:** IS Bob Burr and Merv Terrill; Nobles Don Hamilton, John Larson, Dick Mills, Brian Carter and Doc Hathaway; and Lady Mary Mills and Glenda Terrill.

**ITEM 1:** As order of business, IS Bob introduced Noble Don Hamilton as the new Chair of the PR Committee. Noble Don said he was originally from Pueblo and was a clown. He became interested in Shriners because "Shriners do something".

**ITEM 2:** IHOP Pancake Day (8 March) was discussed at length. The IHOP on Constitution and Powers in Colorado Springs will be "headquarters" (location for radio and TV). Noble Doc is working with the Clown Units to provide support. The clown will set their own support schedule. Noble Doc will provide Noble Dick a copy of the Colorado Springs proclamation letter for use in Canon City.

**ITEM 3:** Noble Doc indicated that he wasn't having much luck in getting information about bill boards from Imperial, but that he is working with IS Bart to try and find a contact. Once media is available the intent is to contact local bill board companies to post as public service.

**ITEM 4:** Burn Week is 1 thru 5 February this year. Noble Doc said he is still working with the Colorado Springs Fire Department to see how we can combine our burn week with their fire awareness campaign in October.

**ITEM 5:** Noble Dick expressed concern of lack of publicity for the circus. IS Bob suggested we work with IS Dave Stevens to see what we can do to help. We also need to remind the Nobility in general to encourage attendance. We need to see fezzes in the audience. Along that same line, we need to continue to encourage the Nobility to wear "Logo" shirts, ball caps, etc. when going about their daily business.

**ITEM 6:** Noble John suggested that we should schedule our next meeting either in the evening or on a Saturday. He will send an announcement to IS Bart for the Nuts and Bolts announcing this change. IS Bob called Cokes diner and confirmed that the room was available for a Saturday meeting. We also discussed moving our alternating meeting in Pueblo from Denny's to IHOP. Lady Glenda contacted IHOP and confirmed that we were welcome to hold our meetings there.

**ITEM 7:** Noble Doc expressed concern over the continuing role of the Hospital Reps and getting the word out about the hospitals. Lady Glenda suggested posters be placed in public places, such as laundromats, but that these posters should contain local contact info. IS Bob suggested that we asked the Colorado Springs shrine Club and Pueblo Shrine Club to publish a list of Hospital Reps once or twice a year. Noble John volunteer to discuss it with the CSSC Boarn and Lady Glenda will to the same with the

Pueblo Club.

The meeting was adjourned at 11:30 with the next meeting to be held at Cokes Diner in Fountain on Saturday, 13 Feb at 9:00.

John Larson, Unit Secretary