

AL KALY PUBLIC RELATIONS UNIT

Minutes of 11 August 2015 Meeting

The meeting was held at Cokes Diner in fountain and called to order by IS Bob Burr at 10:10.

Present: IS Bob Burr, Nobles John Larson, Doug Gabel, Guy Hammerland, Doc Hathaway, Don Hamilton, Phil Moss and Ladies Eileen Larson and JoAnne Sube.

ITEM 1: IS Bob Handed out a list he had prepared showing All PR Committee members and the Units/Clubs they represent along with each of their emails.

ITEM 2: Noble Phil Moss was present and gave an update on the hospitals and Imperial activities related to the hospitals.

- Our support to the wounded warriors consists of sending teams to the VA hospitals to assist them.
- An agreement was signed so that we are now part of the Mayo Clinic network for information exchange.
- Noble Phil indicated that he is now getting reports from the hospital showing a complete list of kids from our area, not just those requesting transportation. As he gets the list, he will assign Hospital reps to contact the families.
- The child from Colorado Springs who had his arm bit by a shark while in N. Carolina is now in our hospital system an appointment at the clinic in Denver on 14 Aug. Noble Phil will follow up and see if we can get "air time" on KRDO.
- The Salt Lake Hospital is 3rd in obtaining 3rd party payments.
- Hand surgery is now a specialty at Salt Lake.

Noble Guy asked Noble Phil if he would come to the pr meeting once in a while and give updates on hospital status. Noble Phil agreed to provide updates. Nobel Phil and IS Bob to prepare an article for the Dust.

ITEM 3: Noble Doc expressed concern over the clinics and asked where the reps fit in. Noble Phil said he hoped publicity from KRDO would generate interest. It was also discussed that we should visit/revisit some of the local health care organizations, such as PeakVista and review our capabilities with them. Noble doc and Lady JoAnne will be visiting the Salt Lake City hospital in September for Hospital Days. Lady JoAnne and Doc will be taking neck pillows, quilts, etc made by Daughters of the Nile and donated to the hospital.

ITEM 4: IS Bob read an email responding to his question as to why couldn't shrine membership info be included in the TV commercials. The basic response was it can't be done because of the contract/charter of the Hospital Corporation.

ITEM 5: Noble Guy said the golf tournament was "jelling" with about 40 players signed up. IS Bob said cards announcing the event would be going out to the sponsors. Nobel Guy also stated the basketball tournament would have a different look this year. There will be only 4 girl's teams, no men.

The meeting was adjourned with the next meeting to be held at Denny's in Pueblo on 8 September 2015.

John Larson
Unit Secretary