

AL KALY PUBLIC RELATIONS UNIT

Minutes of 12 April 2016 Meeting

The Meeting was held at Cokes Diner in Fountain and called to order at 10:05 by Noble Don Hamilton (PR Chairman)

Members Present: IS Bob Burr and Allan Ake; Nobles Don Hamilton (Chairman), John Larson, Dick Mills, Doug Gabel, Doc Hathaway; Jim Brehm, and Lady Mary Mills and Nita Brehm.

ITEM 1: At the Clowns of Al Kaly OV on 11 April IS Bob was recognized for his 40 years of clowning! Quite an achievement!

ITEM 2:

Noble Jim Brehm (Golf Chairman) gave a detailed update on activities in preparation for the Golf Tournament. The tournament will be held at Ft Carson on Monday, 12 September. Ft Carson said they will place cards announcing our tournament on all of their golf carts at each of the 4 tournaments preceding ours. Several people have already committed to sign up and have donated prizes, including a trip Crested Butte that will be used as a prize for a hole-in one. This was donated by Donna Fry at Always Travel. Noble Jim asked Noble Doug if he would look into making a sign to recognize this donation. Noble Jim said he has sent an email to each of the units asking for contributions and plans to contact the Blue Lodges asking that the tournament be brought up in lodge. IS Bob suggested using the Consistory Ambassadors could be utilized in getting information to the Blue Lodges. Noble John said he would have Lady Eileen make an announcement about the tournament at the Nile Session in May (they are dark all summer) and asked Noble Jim to provide flyers. He also suggested that there be information available at the next Stated Meeting.

ITEM 3: Noble John passed around an article provided by Nobel Dave Bills that talk about 1st Lt. Edward Peterson, for whom Peterson AFB is named and was the first person from Colorado killed in WWII was inducted into the DeMolay International Hall of Fame last month. Noble John volunteered to write an article for the Dust and IS Bob said he would try to find out what lodge Peterson may have belonged to (Follow-up – the Grand Lodge has no record of Edward Peterson ever joining a Masonic Lodge).

Noble John also passed around a copy of the Quality Connections magazine. This is a local magazine that contains coupons and discounts for local businesses. Also in the magazine was the upcoming schedule of events for Penrose Stadium. The Shrine Circus was included in the upcoming events for May.

ITEM 4: Noble Dick commented that he didn't find any mention of the softball tournament in the media. He then followed up with a presentation on his thoughts on how the PR Unit could be better organized. Copies were given to all present for review

ITEM 5: Noble Doug talked about how the Pueblo newspaper used to run an article action to see why they stopped.

ITEM 6: Noble Doc passed around a spread sheet he received from Imperial showing the results of IHOP Day. Al Kaly came in 10th (out of 25 Temples) in both total donations and average donations by store. Noble Doc indicated that next year there will be 10 IHOPS in our area (a new one is opening in Monte Vista). Noble Doc thanked all the volunteers that helped make the day a success.

ITEM 7: Noble Doug read the email that he sent to Imperial Public Relations asking about how (or if possible) there could be a short 15 second add on how to join the Shrine following the hospital ads, He indicated that there has been no response to date. It was suggested that Noble Don could check on it when he goes to Tampa next month.

ITEM 8: Noble Doug talked about how when he was clowning at the S. Pueblo IHOP he talked to a gentleman who had brought a group of Special Needs people to the IHOP about the benefits a horseback riding program was to them. Noble Doug discussed with IS Allan Ake about how the Mule Train could be involved and invited Mr. Michael Kline to the next PR meeting to talk about the program. Mr. Kline came and talked about the TREC (Therapeutic Riding Education Center in Pueblo). While there are many details to be worked out, this might be something the Mule Train might do as a community service.

The meeting was adjourned at 11:24 with the next meeting to be held at North IHOP in Pueblo on 10 May (2nd Tuesday) at 10:00.

John Larson, Unit Secretary