

AL KALY MARKETING AND COMMUNICATIONS COMMITTEE

Minutes of 12 February 2019 Meeting

The Meeting was held at the Western Omelette in Fountain and called to order by High Priest and Prophet Larry Weed, Chairman.

Members Present: Members present were Past Potentate Roger Mendenhall, High Priest and Prophet Larry Weed (Chairman), Nobles John Larson (Secretary), Doc Hathaway, Don Hamilton, Jim Barager, and Ladies Eileen Larson, Helen Weed, and Nicola Natale (Dust Editor).

ITEM 1: Noble Doc discussed the upcoming IHOP Event and handed out the support plan and assignments. This same information will appear in the Nuts and Bolts.

Noble Doc said he had contacted the billboard company and was informed that they are not done by International. The company puts them up from "stock in hand" whenever they have an unused billboard.

ITEM 2: Lady Nicola talked about Dust advertising rates. She also talked with Dave Bills about the advertiser list.

ITEM 3: Lady Nicola will work with the Recorder for access the Al Kaly Web Page for posting issues of the Dust. This will ensure timely posting of each new Dust issue.

ITEM 4: HP&P Larry talked about Shriners International Awareness Day. IS Roger suggested trying to get on one of the Fox News station local events programs.

ITEM 5: HP&P Larry talked about the Margarita Fest to be held on August 17th. This event is to be held at the CSSC. This event is a fundraiser and is open to the public.

ITEM 6: Noble Jim talked about how the medical environment was changing and that the hospital Model would have to change to meet this new way of providing services. He plans to present this information at the next CSSC Dinner meeting.

ITEM 7: Noble Doc talked about Burn Week; between Pueblo and Colorado Springs 5000 booklets on burn prevention were distributed. He also talked about his visit to the Pueblo west Charter School.

ITEM 8: Noble John distributed a list of upcoming events.

The next meeting will be at the North IHOP in Pueblo on 19 March, 2019 at 10:00.

John Larson, Secretary
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