

Fesztival of Trees Al Kaly Shrine

1150 Panorama Dr. Colorado Springs

2024 Tree Sponsor Rules and Guidelines

November 22-30

The Fesztival of Trees fundraiser is an excellent opportunity for businesses to show their philanthropic support while receiving public recognition for their contribution. This type of event has been hosted by other Shrine organizations around the United States for several years. This is Al Kaly Shrines Second Annual Fesztival of Trees

Based upon the success of other Fesztivals, we are expecting between 10,000 and 15,00 people will come and view the trees.

The deadline for Tree Sponsor applications is November 1, 2024.

Space is available on a first-come, first-committed basis.

Questions? Contact the Al Kaly Office at (719) 544-0658,
Noble Scott Rhea at (719) 569-1736 – johnscottrhea@comcast.net,
or Noble Arnold Montoya at (719) 470-9321 – arnoldmontoya619@gmail.com.

About the Festival of Trees

Business sponsors will be recognized with signage at the event, on the event promotion materials (including social media, website, and emails), in the Al Kaly Shrine "Dust" newsletter, and in the media. Businesses are also encouraged to promote your involvement through your social media channels, advertising, and internal and external emails. You are also welcome to distribute promotional materials and/or conduct sampling or demos for your company within your display area, subject to approval.

You will select a theme for your tree. The theme will be displayed under your company name or logo and on the raffle box.

Your Tree theme is limited only to your imagination. Previously, tree themes included the Local Colleges, Trains, Clowns, the Mountains, Tools, use your business to develop a theme that highlights you. In another Shrine's Festival of Trees, a car dealership includes a used car, which is displayed prominently in the parking lot with the company's name on it!

Almost any type of company can be a sponsor: Retailers, grocery stores, car dealers, tire stores, sporting goods stores, barber shops, lumber yards or restaurants.

The Public is invited to view the trees at the Colorado Springs Masonic Center located at 1150 Panorama Dr. Colorado Springs, CO 80904, during the display period: Saturday, Nov 23 through Saturday, Nov 30. (Dates are subject to change.) Admission is \$2 per person for those age 13 and above, which includes a raffle ticket to the Divan tree. (No charge for children 12 and under when accompanied by an adult.)

Hours of operation:

Saturday, Nov 23	10 a.m. to 6 p.m.
Sunday, Nov 24	Noon to 6 p.m.
Monday, Nov 25	10 a.m. to 6 p.m.
Tuesday, Nov 26	10 a.m. to 6 p.m.
Wednesday, Nov 27	10 a.m. to 6 p.m.
Thursday, Nov 28	CLOSED for Thanksgiving
Friday, Nov 29	10 a.m. to 6 p.m.
Saturday, Nov 30	9 a.m. to 5 p.m. ** Tree Raffles will commence after closure**

Refreshments will be available for purchase at the event. Santa Claus will also be available during select days and times.

How Tree Winners are Selected:

Attendees can purchase raffle tickets for \$1 per ticket. Raffle tickets are deposited in the container affiliated with the display tree. There is no limit to the number of raffle tickets that can be purchased. Businesses may purchase raffle tickets for their own tree.

One ticket will be drawn as the winner for each tree. The drawing will commence on Sat Nov 30, 2024, at 5 p.m. at 1150 Panorama Dr. Colorado Springs, CO 80904. That winner will win the entire tree and the gifts associated with that tree. The winner does not need to be present at the drawing.

Winners will be contacted by phone immediately following the raffle drawing. The list of winners will also be posted on the Al Kaly Shrine website. Trees must be picked up by the winners between 10 a.m. and 2 p.m. on Sunday Dec 1 (or have made alternative arrangements for pickup).

Tree Sponsor Rules and Guidelines

Tree Requirements

The value of the tree and prizes are required to be valued at a minimum of \$500.

Tree spaces are 5x7 feet. The tree *and* prizes must fit in the designated area. All trees must be artificial (no real trees). If trees are lit (recommended), the lights must be LED lighting, and the tree sponsor must provide a new power cord (25 foot) that meets electrical code.

Trees may be any size, up to a maximum height of 8 feet. Keep in mind that smaller trees need to be elevated to be more visible. We suggest trees be at least 5 feet in height.

The tree sponsor must supply all setup accessories – including, but not limited to wire tape, decorations, hangers, wire ties, etc. Trees must be properly secured and be Free-Standing. No screws, nails, etc. Tree skirting is recommended.

Prize Requirements

If any item that is displayed *is not* included with the tree, it must be clearly marked as such. Any item not marked will be considered as part of the tree package and will be given to the winner.

Do not attach real money (cash) or gift cards to the trees. You can use a card, play money, or paper printed to look like money. Please provide any cash or gift cards prizes in an envelope marked with the tree number and your Sponsor name. This envelope will be secured by Al Kaly Shrine and given to the winner when they pick up their tree. All other items that are not displayed with the tree – but are included in the prize package – must be provided to the Al Kaly Shrine by 4 p.m. on Friday, November 22. These items will be secured by Al Kaly Shrine, until claimed by the winners.

Set up Dates:

Tuesday, Nov 19	12 Noon to 6 p.m.
Wednesday, Nov 20	12 Noon to 6 p.m.
Thursday, Nov 21	12 Noon to 6 p.m.
Friday, Nov 22	9 a.m. to 12 Noon

All Trees must be set up by 12 Noon on Friday Nov 22 or the business forfeits its ability to participate. No raffle prize will be awarded on behalf of the business in the event no tree is displayed.

A soft opening will be held on Friday, November 22 from 7p.m. to 9 p.m. for the Sponsors and their families and their employees.

Tree Assignments

Space is available on a first come, first committed basis. Al Kaly reserves the right to move trees as needed.

Limitations of Liability

Proceeds are for the benefit of Al Kaly Shrine Center and are not tax-deductible as a charitable contribution.

Al Kaly Shrine is not responsible for the loss or damage to any trees, prizes, or displays.

Tree Themed Ideas

Here are some ideas for your tree – but we can't wait to see what you come up with!

- A Girl's Best Friend
- A Construction Worker
- A Family Christmas
- All Seasons for the Nieces and Nephews
- Artful Tree
- Automotive Man Cave
- Barbeque
- Candy Land
- Chicken Coup
- Christmas Is for The Kids
- Cigars and Booze
- Country Christmas
- Entertainment
- Holiday Sparkles
- Hunting and Fishing
- Air Force
- Colorado Collage
- NASCAR
- Colorado Family Adventures
- Playhouse
- Winter Blues/ Staycation

2024 Tree Sponsor Commitment Form

Please Print

Business/Organization _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone Number _____

Email _____

Referred by/How did you hear about this event? _____

TREE THEME _____

Do you have a Facebook Page? Would you like us to tag you on social media?

If so, what is name/URL? _____

Do you have a Twitter profile? Would you like us to tag you on social media?

If so, what is name/URL? _____

Please read and keep the attached Tree Sponsor Rules and Guidelines form.

Signature _____

Tree sponsors are accepted on a first-come, first-committed basis until all available spaces have been reserved. Note: Your submission of this form is a commitment to participate. If no tree is displayed by the deadline, a \$500 payment must be sent to Al Kaly Shrine.

FOR OFFICE USE ONLY

Date received in Office _____ Date Postmarked _____

Assigned Tree Number _____

Confirmed with Sponsor _____ By _____

Noble Contact Information _____

Notes _____

Proceeds are for the benefit of Al Kaly Shrine Center and are not tax-deductible as a charitable contribution.