



# AL KALY DUST



February / March 2020

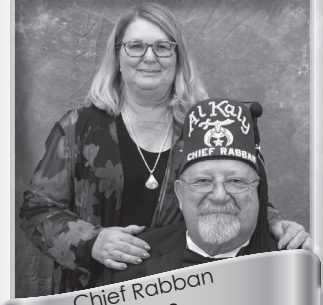
Volume 67, Issue 1

Southern Colorado

## YOUR 2020 DIVAN



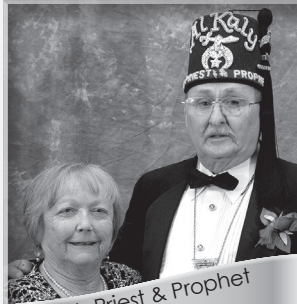
Potentate  
Brian &  
Emily Carter



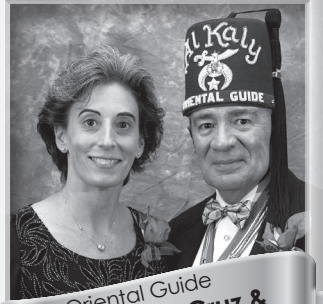
Chief Rabban  
Ray &  
LorAnn Singmaster



Assistant Rabban  
Larry &  
Helen Weed



High Priest & Prophet  
Bill &  
Rhonda Davidson



Oriental Guide  
Michael (Bo) Cruz &  
Nicola Natale



Treasurer  
Dave &  
Maddy Stevens



Recorder  
Gary &  
Donna Sears



1st Ceremonial Master  
Jeremiah &  
Savannah Smith

# POTENTATE'S MESSAGE

by IS Brian Carter

January 2020, brought not only a New Year but also a new office – that of Potentate. I want to thank the Nobles for placing their trust in my abilities to lead Al Kaly Shrine Temple in 2020. I would also like to thank all those who have mentored me throughout my Shrine journey – especially the past 5 years.

My lady Emily and I had a wonderful time at the installation. We want to thank all who came out to make it so special. There are too many to thank individually in this article but you know who you are! Thank you so much!

My Lady and I have planned what we hope will be a fun and productive year. Ladies, you are invited to attend the stated meeting dinners. After dinner we will have introductions, awards, presentations. The ladies will then adjourn to their own room for entertainment and fun. Each meeting will be a different presentation. Current ideas are make -up demos, a planetarium presentation, presentation from previous Shrine Hospital patients and maybe even a night of just fun and games! If you have any ideas or would like to make a presentation, contact 1st Lady Emily.

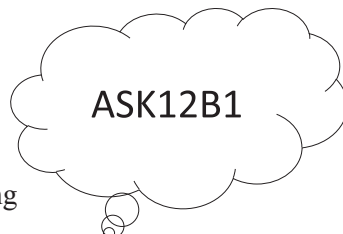
Membership will be a priority this year. Our Imperial Potentate, IS Jeff Sowder, has initiated a program called “Just One”. Just one person can make a difference! Just think where we could be if each noble would bring in “Just One” new member! Start thinking who your just one will be! With this I am reminded of the following that I read somewhere.

There was a little girl who came upon a shoreline with hundreds of starfish washed up on the beach after a storm. She went along throwing each one she came across back into the ocean. Her friend said she could never get them all thrown back into the ocean so what difference would it make anyway since there were so many. The little girl picked up a starfish and threw it into the ocean and said it made a difference to that one, and that one, and that one as she threw as many as she could into the ocean. So, make a difference in someone’s life – just one person at a time.

Also, it is not too early to think about our parades! This is where the public sees Shriners the most. Let’s try and get more out to each parade and invite the new nobles to come and see where they might like to fit into our groups. There is something for just about everyone in our parades.

Imperial is coming in July and will be here before you know it. If you are going and want a room, please let me know as soon as possible since we only have about 15 rooms at the host hotel. Since it is in Kansas City, it is close enough to easily make this one.

Here’s to a great start for making our vision for our kids 20/20.



## AL KALY DIVAN

### Board of Directors (Elective Divan)

Potentate	Brian Carter
Chief Rabban	Ray Singmaster
Assistant Rabban	Larry Weed
High Priest and Prophet	Bill Davidson
Oriental Guide	Michael “Bo” Cruz
Treasurer	Dave Stevens, P.P.
Recorder	Gary Sears, P.P.

### Appointive Divan

1st Ceremonial Master	Jeremiah Smith
2nd Ceremonial Master	Matt Langley
Director	Jim Eaches, Sr., P.P.
Marshal	Harry Andrews
Chaplain	Scott Rhea
Captain of the Guard	Arnold Montoya
Outer Guard	Jay Bernard
Outer Guard	Ray Lingley

### Imperial Council Representatives

Brian Carter	Ray Singmaster
--------------	----------------

### C.S.S.A. Representatives

Brian Carter	Ray Singmaster
Larry Weed	Dave Stevens, P.P. (Ad Vitam)

### W.S.A. Representative

Billy Thornburg, P.P. (Ad Vitam)
----------------------------------

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Allan Ake, P.P.
Gale Fortney



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# DUST

## AL KALY SHRINE

635 W. Corona Ave. #120 ▲ Pueblo, CO 81004

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# MAY THE FORCE BE WITH YOU!

by *Larry Weed*

*Assistant Rabban*

Lady Helen and I returned in December from a Caribbean Cruise out of Galveston to Key West and the Bahamas and back. Cruising is great fun, but while we were out, my vacant chair in the Al Kaly Divan at the Stated Meeting was elected to the Assistant Rabban position – for that we thank you all, and particularly Ill Sir Ron Bowen who got me into this job in the first place and keeps supporting me at every juncture! Also in December, just before Christmas, the US Space Force was born! I'm not sure about the direct relevance of those two actions, but I can't help to note the significance. The newly created US Space Force serves at the direction of the President as the far reaching new space arm of the US Military, and the Assistant Rabban serves at the direction of the Potentate as his second-line underling to help guide the future of the Al Kaly Temple in our "Space". As you know, Shriners are distinguished by an enjoyment of life in the interest of philanthropy. We know how to have fun, especially in our pursuit of making children happy, and in furthering our expression as we pursue making things better for our Shriner children. While in Galveston, Lady Helen and I were given a great tour of the Shriners Hospital there by Ruth Martinez – one of the jewels of that hospital -- and she introduced us to several others that make that hospital run smoothly. Ruth showed us where the children suffering from burns get special care and showed us the updates to the hospital to make sure it continues to weather the storms that come that way. As the 2020 Assistant Rabban, Lady Helen and I are committed to making sure everyone has fun and to help make our temple grow.

At the last Imperial Session, we saw the unveiling of new Imperial Potentate Jeff Sowder's "Just One" campaign to increase Shriner membership. This past year I was fortunate to bring on one new member, and I have been working on an idea to increase that privilege this year. Just before Christmas I came into contact with some of my neighbors who seemed like they could use a little more cheer and I realized that I had missed giving it! This year, I have begun putting together a list of my neighbors, family, and friends to reach out to them and invite them to a Shrine event – Shrine Club monthly dinner meeting, ceremonial event, parade or one of our functions. Imperial Sir Sowder's idea is that if every current Shriner resolves to recruit or restore "just one" noble to his temple, the ranks of our brotherhood will swell tremendously. In order to build enthusiasm for the Just One initiative and keep it going,



Shriners have instituted a multi-level program for recognizing and rewarding top-line signers for their successful efforts in bringing in new members or restoring suspended members. These are:

- Level 1 – Upon creation or restoration of one member, the top-line signer will receive a postcard and "Just One" pin from Imperial Potentate Jeff Sowder
- Level 2 – Upon bringing in two members, the top-line signer will be listed in Shriner Magazine
- Level 3 – With three new creations or restorations, the top-line signer will receive an award certificate and a letter of appreciation from Imperial Sir Sowder
- Level 4 – After five creations or restorations, the top-line signer will receive a personal phone call from the Imperial Potentate
- Level 5 – Top-line signers responsible for 10 additional Shriner brothers will receive a special invitation to attend a "Just One" VIP reception with the Imperial Divan at the 2020 Imperial Session (coming up in July)

In addition to these points of recognition, we have been strongly encouraged to find other ways of honoring our members who embrace the challenge of helping grow our membership.

As a record-keeping aid, we've got "Just One" referral cards from Imperial, and for our members who want to use the cards, I will get them to you. If you will fill them out and give them to me, I will collect them and enter the information on WebFez. If you have any questions about the Just One program, or anything else we are doing this year, please contact me by email at [lweed1@comcast.net](mailto:lweed1@comcast.net) or phone me at (719) 310-2298.

## OFFICIAL CALL OF THE POTENTATE

Notice is hereby given that the next stated meeting will be held at the:

**Pueblo Shrine Club**

**March 13, 2020 at 7:30 p.m.**

Dinner will be available at 6:30 p.m. Cost is TBD. Reservations are a must and are made, only, through The Al Kaly Shriners Office (719) 544-0658 no later than Wednesday, March 11, 2020.

Brian Carter  
*Potentate*

Attest:  
Gary Sears, P.P  
*Recorder*



# Ruhamah Temple No. 71



## Daughters of the Nile



On February 1st we will be holding our annual High Tea at the Shrine Club. Cost is \$25.00. The tea service starts at 1:00, but folks should come between 12:00 and 1:00 for a social hour. Wine can be purchased in the bar and live music will be playing during social hour. The theme this year is "Mad Hatter Tea" with Alice in Wonderland characters wandering about. If you come you must wear your "most outrageous" hat. Call Cindy Stivers for reservations (a must) at 719-630-3737. It should be the Cat's Meow (Cheshire cat of course).

Daughters of the Nile have formed a new club called Ruhamah's Love to the Rescue Club. The purpose of the club is to support Shriner's Hospitals for Children, and every Daughter of the Nile is a member. We raise money and sew items the kids need for the hospital at Salt Lake City. We have always supported the hospitals as a committee, but by transforming into a club, we would ultimately like to go out into the community as Daughters of the Nile raising money for Shriners Hospitals for Children. This will let people know who we are and what we do for kids — right along with Shriners. It is what we are about!

# THANK YOU!

by Gary Sears, P.P.

## Recorder

Nobles and Ladies of Al Kaly Shriner, I am very happy to return to the Divan and serve as your Recorder; I am excited and looking forward to working with all of you. Thank you all for your vote of confidence in electing me as your Recorder, this is quite an honor and it is very much appreciated!

I.S. Bart and Lady Rosemary are retiring and will be spending the winter months in Arizona, I am sure they will miss the snow and cold here in Colorado. I.S. Bart is ready for his new adventure, he purchased a golf cart to travel around his neighborhood this winter, I am sure he will put a lot of miles on his new wheels!

We owe I.S. Bart Guthrie and Lady Rosemary a great big THANK YOU for all the years of service to Al Kaly Shriner, I.S. Bart has served in the Divan for twenty years and served as Recorder since 2006; we appreciate the dedication and leadership all these years! He was also honored at our last stated meeting with the title of Al Kaly Recorder Emeritus — Congratulations and well deserved!

I.S. Bart has done an excellent job as our Recorder; I will do my best to maintain the smooth and efficient operation of the office that he has created during his tenure as recorder. The Al Kaly office hours will remain the same and I can be reached at my cell number, 719-369-1001.

Quick business item. Webfez! Are you logged in? Instructions are on the home page of the Al Kaly website to register. Once logged in, you can view all personal data on yourself and make updates to these items, such as address, phone number, and email address. Also, on your webfez home page there is a block that will allow you to pay your dues online with a credit card and even make monthly payments.

Thank you again for your confidence and support, looking forward to a great 2020!

I will see you at the upcoming events this year!



## Membership As Of: December 31, 2019

Creations:	0
Affiliations:	0
Restorations:	0
Demits:	3
Suspensions:	0
Deaths:	3
Resignations:	0
Net Total:	528
Associates:	20

**Grand Total: 548**

*On December 31, 2018  
Al Kaly membership 584*

# JUST ONE

Who do you know  
that would make a  
good Shrine Mason?



# A NOTE FROM FIRST LADY EMILY CARTER

2020 will be a great year for the Al Kaly Shrine Ladies! All ladies are invited to the stated meeting Dinners. After the dinner, awards and presentations, we will adjourn for our own entertainment.

Our first meeting will be March 13th, 2020, at Pueblo Shrine Club. As of now, I am still negotiating the program details for us but it will be a fun time for the ladies. The program will last about 45 minutes and we can socialize if the men are not finished with their meeting by the time our program is over. Please come and see what we have to offer the ladies this year. It will be a good time to get to know other Shriner's ladies. As I have traveled to CSSA and Imperial in the past couple of years, I have noticed that the Shrine Temples where the women have strong associations are the most successful. Ladies, each and every one of you are important to Al Kaly Temple.

Also, we will have a lady's luncheon on June 6, 2020. This will be in Pueblo but details are not firm as yet. This is for any lady, not only Shriner's ladies. Please invite your friends to come too. We will have good food, good fun and good fellowship.

Brian and I would like to thank all who helped with the Installation. We are so pleased with the support from everyone. It was great to see so many friends at the Installation. We plan to have a wonderful year and maybe a few surprises along the way. Our trip to Ireland still has openings so consider signing up if you are not already signed up to go.

Remember Love can create miracles each and every day!



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## UPCOMING EVENTS FEBRUARY

Jan 31,  
Feb 1,2 Potentate Weekend Trip to Durango/Cortez  
1 Nile High Tea  
16 OV, Past Masters  
25 IHOP Day

### MARCH

5 OV, Potentate's Escort  
13 Stated Meeting, PSC  
15 OV, Kalyklowns  
18 OV, Colorado Springs Shrine Club  
25,26,  
27,28,29 CSSA Business Meeting  
28 Ruhamah 71 Installation

### APRIL

3 OV, Pueblo Shrine Club  
13 OV, Clowns of Al Kaly  
16 OV, Mule Train  
18 Spring Ceremonial, CSSC  
19 Bowl-A-Thon  
19 LOH Spaghetti Dinner



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# KALYKLOWNS

*By Howard Magan*

*Dust Reporter*

The Kalyklowns have been on an extended hiatus except for the recent election of officers during the Basketball Tournament, as has been the custom for as long as I can remember.



Noble Vern Wolf (El Lobo) was elected President, Noble Dennis Bright (Fluffy) Vice President, and IS Gary Sears (Panhandle Slim) Secretary/Treasurer.

On December 8, I once again participated in the Dream Weavers Christmas Party held at Pueblo Community College in the Ballroom. This is an event that has been our privilege to attend for about 25 years or more, most notably by Nobles Nick Forgit, Bill Davidson, John Montoya, and IS Gary Sears and myself over the years.

Our annual Christmas Party and White Elephant Auction was held on December 12th at Willie's Barbeque in Pueblo. Lady Glenda Terrill was awarded a certificate for having served as our auctioneer for many years. Her assistance makes this event always and provides some wonderful entertainment as well. We really appreciate your participation, Lady Glenda!

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*Clowns: Larry "3 Putt" Newman, Don "Hambone" Hamilton, and Ill Sir Jim "Kazoo" Burger (Also in attendance was Ill Sir Bob "Nickles" Burr)*

## CLOWNING AROUND AT HOME DEPOT

On January 4, 2020, the KalyKlowns attended the Home Depot Kids Workshop. The classes were attended by almost 400 children, which promote tool safety for children ages 5 to 12, as well as encourage some quality time between parent and child.

### The Easy Way to Donate to the Shriners Hospitals for Children!

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**Text "Shc" To Phone Number 69866** to get Hospital  
 News and Information on Upcoming Events sent to  
 your phone

# MON-ARK BASIN SHRINE CLUB



*by Bob McCormick*

We had a good turnout (25) for our Christmas Observance Social "Luncheon" held on Thursday, December 19th at the "Shallots" Restaurant in downtown Salida. The Buffet of Roast Beef and Fried Chicken was enjoyed by all. Potentate Elect Brian Cater and his Lady Emily were in attendance and he presided over the installation of the 2020 Club Officers. President – Bob McCormick, Vice President – Jim Dickson, Ed Kinzie – Secretary and Forest "Keith" Franklin – Treasurer. Past Potentates present were Ill. Sir Don Taylor and Lady Bonnie, Ill. Sir Mervin Terrill and Lady Glenda and Ill. Sir Jim Burger and Lady Mary.

A Christmas gift drawing was held – Lady Judith Kinzie and Lady Grace Pike each received a Basket of candy, etc. Ill. Sir Don Taylor {PP} and Noble Alan Sulzenfuss each received a Christmas Express Train filled with cookies and candy. All the Ladies present received a gift from the Club as a token of our appreciation for their support. Lady Glenda Terrill made some homemade Chocolate Covered

Peanuts and gave everyone a bag. Lady Kathy Franklin made eight adorable table Christmas Decorations and a Special Drawing was held just for the Ladies to receive one.

Wishing all Nobles and Ladies a fabulous, healthy and safe New Year!!!



# PUEBLO SHRINE CLUB

*by Howard Magan*  
President

The Pueblo Shrine Club elected a new member to its Board of Directors in November placing IS James Hinojosa to replace IS JD Potter who passed on the responsibility after having been a member of the Board for 12 years. President Howard Magan agreed to serve a third term with Noble Sam Dazzo as Vice President, Noble Joe Albo as Secretary and Noble Bill Davidson as Treasurer for 2020.

Our December dinner meeting was well attended and we are grateful to the Pueblo Shrine ladies for decorating the tables for the month. In addition, the aforementioned ladies have voted to provide their decorating services for the entire year of 2020. I know that it makes things easier since I as president, am extremely limited in skills of that sort. We hope to see many more in attendance this year since; I plan to have some programs a few times this year.

We continue to have and are appreciative for the assistance of the Pueblo County Sheriff's Explorers who have taken on the duties of kitchen cleanup crew for several years.

## AL KALY SHRINERS



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# BOSTON SHRINERS HOSPITAL VISIT



(L – R) Harley and Diane Thompson, Emily and Brian Carter, JR and Lois White, and Sherry and Michael Kruse.

# DRIVERS WANTED!

by IS James Hinojosa, PP

*President, Little Ts*

The Little Ts have an excess of vehicles gathering dust and rotting away because we don't have drivers. This parade unit is excellent and fun; you're right at eye level with the children watching the parades, and seeing their smiles makes it well worth it every time.

This year my plan as president is to get the Little Ts to begin doing maneuvers at the parades where we have room to do figure 8s and circles and maybe other maneuvers besides just driving straight down the road. It is better for the engines to get them going a bit besides idling down the street. I plan to have some practice sessions as well as a time to socialize with each other. Let's make this unit active and fun once again. If you are interested in buying a Little T, please contact IL Sir JD Potter PP.



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Next time you see Johnny tell him thanks.



# In Memoriam

As of: October 31, 2019

"Do not stand at my grave and weep,  
I am not there, I do not sleep.  
I am in a thousand winds that blow,  
I am the softly falling snow.  
I am the gentle showers of rain,  
I am the fields of ripening grain.  
I am in the morning hush,  
I am in the graceful rush.  
Of beautiful birds in circling flight,  
I am the starshine of the night.  
I am in the flowers that bloom,  
I am in a quiet room.  
I am in the birds that sing,  
I am in each lovely thing.  
Do not stand at my grave and cry,  
I am not there. I do not die.  
Mary Elizabeth Frye

## Billy P. Baker, Colorado Springs, CO

Born: September 16, 1931  
Created: September 25, 1962  
Affiliated: November 22, 1972  
Died: December 4, 2019

## Dale A. Davis La Veta, CO

Born: October 31, 1941  
Created: June 11, 1989  
Died: September 11, 2019

## Burr E. Tolles Paw Paw, MI

Born: May 4, 1951  
Created: June 6, 1988  
Died: November 28, 2019

For more photos of the events covered  
in this issue of the Dust, please visit:  
<http://alkalyshrinephotos.zenfolio.com>.



## HOTEL INFORMATION

### Salida OV and Parade

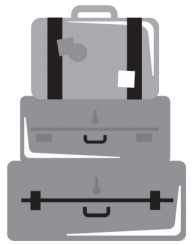
Friday, June 19, 2020

Gateway Inn and Suites  
719-539-2895

2 Doubles or 1 Queen - \$99 plus tax

2 Queens or 1 King - \$129 plus tax

Make reservations by June 1, 2020



### Monte Vista OV and Parade

Friday, July 24, 2020

Sandhill Inn & Suites  
719-852-3585

2 Queens or 1 King - \$129 plus tax

Make reservations by July 1, 2020

### Lamar OV and Parade

Friday, August 7, 2020

Quality Inn & Suites  
719-336-3427

2 queens or 1 king \$99 plus tax

Make reservations by July 1, 2020

### San Juan – Escalante OV Friday and Saturday, August 28-29, 2020

Baymont Inn (Cortez)  
970-565-3400

2 queens or 1 king \$72.99 plus tax

Make reservations by August 1, 2020



### Imperial Session Kansas City, MO July 4-8, 2020

Contact Brian Carter, Potentate, at 719-564-6997 if you  
want a room at the headquarters hotel. we have only  
a limited number of rooms and will need to know how  
many are going by March or April 2020.



## AL KALY SHRINERS

Southern Colorado  
[www.alkalyshrine.org](http://www.alkalyshrine.org)



### Laurence M. "Larry" Weed

Divan

Lady Helen

4235 Cromwell Court  
Colorado Springs, CO 80906

home (719) 576-3433  
cell (719) 310-2298  
[lweed1@comcast.net](mailto:lweed1@comcast.net)



# MEET OUR FIRST LADY

Emily Carter – A closer look at a very special lady!

Emily was born and raised in McNary, TX, 60 miles outside El Paso. She has 4 older brothers. Her father was an expert mechanic – her mom was a piano teacher.

She graduated high school as Salutatorian and received the Betty Crocker Award, with cooking and sewing. In college, because there was no Medical Technology listed, she took pre-med at Texas Western College in El Paso – which is now University of Texas at El Paso (UTEP). She finished her internship at the Colorado State Hospital in Pueblo with the intent of staying in Pueblo for one year. Following internship, she worked at Parkview Hospital for 12 years rising to Chemistry Supervisor. Then another 23 years managing a private medical laboratory. So much for one year in Pueblo.

Asked about funny things that happened at work, she said there are many funny things that happen in hospitals. One involved a male patient at the State Hospital who kept propositioning all the young ladies offering them \$5. Hearing about this, the RN informed him they were all professionals and it would take much more than \$5! He stopped asking.

While working at the State Hospital, Emily met Brian in Maximum Security. Ok, he was working there, too! Living in nurse housing on the grounds of the hospital left few options for dating...not many locals wanted to pick up a date at the State Hospital! Brian lived in the same building and they started hanging around the kitchen. They both had plans for their lives and it did not include each other. They were each in other serious relationships which eventually paled compared to what they had with each other. The



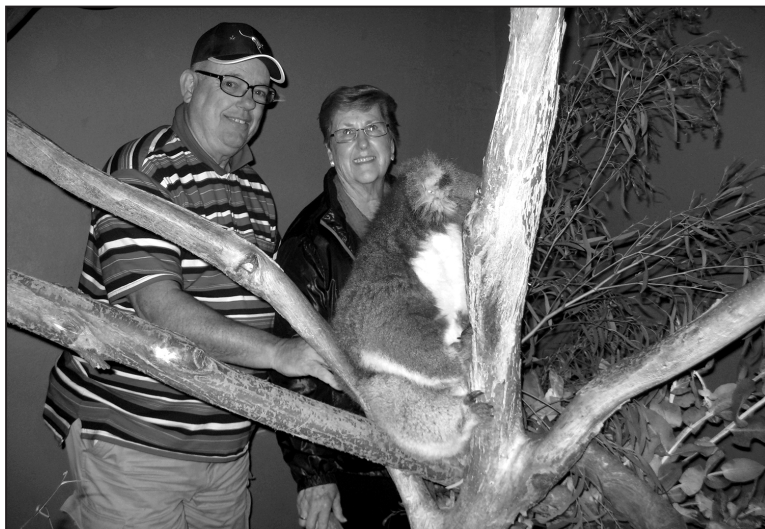
rest, as they say, is history. They were married as soon as she was out of training. They have two children (son and daughter) and 5 grandsons!

Emily was raised in a Masonic family. Her father and a brother were Shriners and her other 3 brothers were Masons. Her earliest memory of Shriners was a Shrine parade in El Paso. Her father and a friend rented donkeys and rode them in the big parade. Her mother was in Eastern Star and held the position of Worthy Matron twice. Emily was in

Rainbow for Girls, serving as Worthy Advisor, receiving her majority from Rainbow.

Emily loves to travel and is excited about the upcoming trip to Ireland in September. There are still seats available....just saying. She also collects roadrunners - the bird, not the cartoon! She loves to bake and cook, winning many ribbons at county fairs, and the Colorado State Fair. She enjoys sewing even though she started by sewing her finger making doll clothes at age 5. Teaching is also a passion, whether sewing, cooking, or something in the medical field. She enjoys walking, reading mysteries, and having tea with friends. Since they are trying to downsize, shopping for bargains has been curtailed.

Emily is generally optimistic and looks for the good in things. Sometimes, she has to dig a little! Her current saying is "It is what it is." Meaning just get over it and move on. Her sayings tend to change as the mood suits. All in all, we are in for a truly special year with a truly special first lady!



# A HEARTY AL KALY

## HAPPY BIRTHDAY

Kurt D Adelbush  
Curtis L Allen  
Rodolfo F Arguello  
David K Ashley  
Brett M Axton  
Mike Barnett  
Gerald E Bates  
Leonard A Beasley  
Ronald G Book  
Jon D Bower  
Norman L Bryant  
Alvin K Burk  
James Coke  
Robert M Colgrove  
Ben M Crossno P.G.M.  
Ronald G Decker  
Joseph D Dooley

### Congratulations to the following nobles that will be celebrating birthdays during February and March

Raymond H Dunn  
Thomas S Eagle  
Billy E Edwards  
Willard F Elmore  
Dennis J Feister  
Nicholas B Forgit  
Fred J Garcia  
Harvey L Gillis  
Ricardo E Griffin  
Terry R Gumlich  
Larry A Hazeltine  
William R Heintzen  
Charles V Hendrickson

Cuba Y Hollaway  
Herschel D Holmes Sr  
Walter C Iiams  
Phillip A Johnson  
Donald L Johnson  
James B Kashner  
Jordan K Kemp  
Clifford D Lane  
Dennis F Lauer  
Richard D Lincoln  
Terry K Lingle  
Mark Lipsky  
Richard Martin

Robert W McAllister  
Ervin L Meacham  
Chad M Merfeld  
James L Mitchell  
John J Montoya  
Lawrence E Mullins  
Paul R Nigro  
Kevin G Nunn  
James L Nunn  
Gennaro F Occhiuzzo  
Albert G Olson  
William N Patton  
Robert J Peloso

Felipe V Pinero Jr  
Frank L Pyle  
George W Ramsey  
John S Rhea  
Lenard Rioth  
James Rodeen P.P.  
Ernest W Rozell  
Brian J Sanchez  
Laurance V Sanchez  
Tom C Sanderson  
John L Seymour  
Karl Shanstrom  
David Shipley

Charles R Shiverdecker  
Bennie F Shumate  
Richard D Smith  
Steven R Stanek  
Steven P Stiasny  
Harold L Tatman  
Don L Taylor  
Michael L Thacker  
Billy E Thornburg P.P.  
Robert A Torgler  
Larry C Ward  
Jarod K Waters  
Charles H Whiteman  
Richard Y Wholf  
Brent J Wood  
Lewis W Young  
Steven C Zerger



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# IHOP Day

# NATIONAL PANCAKE DAY

## Mark your calendars for February 25, 2020

IHOP is a great partner!!



*Chief Rabban Ray Singmaster with Andrea, a very enthusiastic waitress at the Chelton IHOP.*

### 2020 CAMPAIGN OVERVIEW

*Campaign FAQs, Marketing/Support Materials and National Media Activities*

### 2020 CAMPAIGN DETAILS

- IHOP National Pancake Day is on Tuesday, February 25, 2020.
- IHOP restaurants will give away FREE short stacks of buttermilk pancakes on February 25 from 7 a.m.-7 p.m. with some markets extending hours until 10 p.m. (one offer per guest).
- In return, guests are asked to leave a donation of any amount for the designated local charity.
- Free Pancakes for Life Sweepstakes:
- Guests who visit IHOP on NPD February 25 will have a chance to win pancakes for life and 250,000 other fabulous prizes.
- Visit IHOP on February 25 and scan the QR code on the table tent for a chance to win.
- Three Additional Ways Guests Can Support Their Local Hospital at IHOP:
- Purchase a wall tag icon at any IHOP restaurant January 2 through February 25, 2020 (all wall tag purchases included in local campaign totals).
- Make an on-check donation of any between January 2 through February 25, 2020.
- Make a donation online with their IHOP 'N GO orders between January 2 through February 25, 2020. Donations are only available when ordering directly from [www.ihop.com](http://www.ihop.com) or the IHOP app.

### NATIONAL MARKETING AND PR SUPPORT:

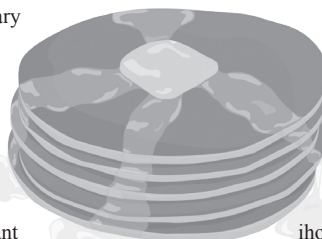
- IHOP will provide:
- An integrated marketing and PR plan that includes:
  - A Pancakes for Life Sweepstakes to drive more traffic to restaurants and help generate more donations
  - National digital advertising
  - On-going digital and social media content about the campaign on IHOP channels
  - A robust public relations effort targeting

national, major and local market media

- In-restaurant point-of-purchase displays with charity branding
- A dedicated, external website for the campaign, [www.ihoppancakeday.com](http://www.ihoppancakeday.com)
- Templated media and marketing materials that can be tailored by market to help generate buzz about the local need and increase campaign awareness.

### Media Announcements

- Tuesday, February 11: Pancakes for Life Sweepstakes national press release
- Tuesday, February 18: Local pitching/media alerts sent
- Tuesday, February 25: Local media appearances conducted



### WAYS FOR CHARITY PARTNERS TO PROMOTE CAMPAIGN:

- Feature IHOP National Pancake Day in newsletters, on community bulletin boards and on your social media channels
- Display NPD poster and flyers throughout your local hospital
- Share the [www.ihoppancakeday.com](http://www.ihoppancakeday.com) link on your website and in other marketing materials
- Leverage your local media contacts to generate advance publicity for the event
- Secure local celebrity/dignitary/charity ambassador to support National Pancake Day

### WAYS FOR CHARITY PARTNERS TO SUPPORT CAMPAIGN:

- Build a strong and impactful relationship with your IHOP franchisee and restaurant team.
- Set a donation goal for your market and get all restaurants to rally together to reach it
- Provide in-restaurant volunteer support on day of event to show local support and encourage donations.

*If you have any questions about the campaign, charity roles and responsibilities, or when to communicate announcements to your stakeholders, please contact:*

*Stephanie Peterson, IHOP: [Stephanie.peterson@ihop.com](mailto:Stephanie.peterson@ihop.com)*

### VOLUNTEER OVERVIEW AND KEY MESSAGES

*Thank you for being a National Pancake Day volunteer! Here's some helpful info for you.*

- When you arrive at IHOP for your designated shift, check in with the Manager on duty. Do NOT go to a different IHOP to volunteer than the location confirmed on your shift reminder.
- Ask the Manager on Duty what the National Pancake Day hours are for your restaurant. Standard hours are 7 a.m. – 7 p.m. Select restaurants extend the hours to 10 p.m.
- Remember, you're there to help raise awareness and encourage donations! Under no circumstances should you help serve food or clean tables or other areas of the

restaurant.

- Station yourself near the National Pancake Day donation box, which will be placed around the entrance of the restaurant near the cashier.

- Volunteers should also be prepared to answer any questions guests may have about Shriners

- If a manager lets you walk around to tables, please be courteous when asking guests to make a donation and do not linger too long at individual tables while guests are eating.

Thank you again for your time and support of National Pancake Day and Shriners Hospitals for Children.  
*If you have any questions or need to change your*

*volunteer location or time, please contact "Doc" Hathaway, 719-494-6516 or [amdochat@gmail.com](mailto:amdochat@gmail.com)*

### Suggested Volunteer Script

- Hi, today IHOP is partnering with Shriners Hospitals for Children in celebration of National Pancake Day, an annual event that raises money for kids' charities.
- Please enjoy a free short stack pancakes and consider donating to support kids battling critical illnesses in your community.
- Your donation will directly benefit the Shriners Hospital in our community.
- Thank you for visiting supporting IHOP National Pancake Day and Shriners.

# The Al Kaly Shrine General and Transportation Fund are in need of a financial boost.

## *Help Us Fill This Page!*

The increasing cost of operating Al Kaly Temple and transporting kids to the hospital combined with decreasing membership has put a strain on the General Fund and Transportation Fund. Please remember both of these funds when donating. Your contribution will be listed as below for one year (6 issues). The date posted indicates the year and month of your donation. Send your donation to: **Al Kaly Shrine – P.O. Box 193, Pueblo, Colorado 81002**

### TRANSPORTATION FUND

#### IN MEMORY/HONOR OF...

##### FEBRUARY 2020

Sylvia Flancher, Bill & Irene Sheard

##### OCTOBER 2019

Don Jeter, Jim & Mary Burger  
Betty Proctor, Jim & Mary Burger  
Phil Moran, Jim & Mary Burger  
Billy Sypher, Jim & Mary Burger  
Don Jeter, Brian & Emily Carter  
James "Jimmy" Clark, Victoria Clark

##### SEPTEMBER 2019

Maxine Bruce, Wayne McKey  
Jay Barrilleaux, Jayne & John Ghadt  
James Tising, Chuck & Kathy Tedrow  
Betty Proctor, Bob & Betty Burr

##### AUGUST 2019

James "Jimmy" Clark, Victoria Clark

##### MARCH 2019

Jay Barrilleaux, John & Jayne Gnadt  
Jack Teel, Wayne McKey  
Ruth B. Westcott, Barlow Westcott

##### FEBRUARY 2019

Gale Fortney, Ray & Merry Clark  
Gale Fortney, Shirley Fortney  
Mary Mills, Bob & Phyllis Allen  
Sir Jess L. Tising III, James R. Tising  
Frank Caffey, Wayne McKey

##### NOVEMBER 2018

Mary Mills, by Bob & Betty Burr

##### AUGUST 2018

Wayne McKey, by Bob & Phyllis Allen  
Bob Hudson, by Bob & Phyllis Allen  
Oma Jean Haynie, by Bob & Betty Burr

Roger Frazier, by Bob & Betty Burr

Roger Frazier, by Wayne McKey

Bob Hudson, by Wayne McKey

Lorena Bymaster, by Roger & Karen Mendenhall

Billy Sypher, by Roger & Karen Mendenhall

Roger Frazier, by Donna Samuelson

Harvey & Adah Phelps, by Donna Samuelson

Lorena Bymaster, by B. June Williams

B. June Williams, by John & Sharon Williams

##### JUNE 2018

Bob Hudson, by Roger & Karen Mendenhall

Bob Smith, by Grant Anderson

Dick Mills, by Bob & Phyllis Allen

Dick Mills, by Bob & Betty Burr

Dick Mills, by Fremont Shrine Club

Dick Mills, by Bob & Donna Hudson

Dick Mills, by Wayne McKey

Dick Mills, by William & Irene Sheard

Dick Mills, by Roger & Karen Mendenhall

Jerry Long, by Wayne McKey

Jerry Long, by Roger & Karen Mendenhall

Norma Cooper, by Bob & Phyllis Allen

Veronica Robbins, Bob & Betty Burr

##### MARCH 2018

Jean Edwards, by Billy Edwards

Chester Brown, by Luba Brown

Richard Jorgensen, by June B. Williams

Ruth B. Westcott, by Barlow M. Westcott

Larry Eberhardt, by Southeast Shrine Club

Joe Fowler, by Southeast Shrine Club

Clarence Reynolds, by Southeast Shrine Club

#### INDIVIDUAL CONTRIBUTIONS

##### FEBRUARY 2020

Al Kaly Band  
Grant Aderson  
Ben Lowery

##### OCTOBER 2019

Benny Lowery  
Escalante Shrine Club

##### AUGUST 2019

Jackson Chandler  
Benny Lowery  
Ervin Meacham  
Tractor Unit

##### MARCH 2019

Jon D. Bower  
George Cann

Benny C. Lowery

##### FEBRUARY 2019

Bennie C. Lowery  
Charles & Joanne Martin  
Ruhamah #71 Patrol  
Al Kaly Band

##### NOVEMBER 2018

Jason Bunch  
James & Victoria Clark  
Les Saylor, Grand Chapter OES  
Ben Lowery

##### AUGUST 2017

Jackson & Robin Chandler  
James & Victoria Clark  
Geno & Fran Romero

### GENERAL FUND CONTRIBUTIONS

#### INDIVIDUAL CONTRIBUTIONS

##### FEBRUARY 2020

Elite Racers

##### OCTOBER 2019

San Juan Basin Shrine Club  
Tin Lizzie Unit

##### SEPTEMBER 2019

Little T's  
Flivvers  
Southeast Shrine Club

##### AUGUST 2019

Al Kaly Band  
Mon Ark SC

##### MARCH 2019

Honored Ladies

Legion of Honor

##### FEBRUARY 2019

Clowns of Al Kaly

##### NOVEMBER 2018

Bob & Betty Burr

##### AUGUST 2018

Al Kaly Flivvers  
San Juan Basin SC  
Tin Lizzies

##### JUNE 2018

Clowns of Al Kaly  
Colorado Spgs Shrine Club

#### IN MEMORY/HONOR OF...

##### MARCH 2019

Carl Sanders, Trinidad Shrine Club



# AL KALY SHRINERS INVITATIONAL SOFTBALL TOURNAMENT



by IS James Hinojosa

Nobles, Ladies and All, The softball tournament is on again for 2020, and I'm going to need your help working the tournament as well as spreading the word about it. This year it is scheduled for May 16th & 17th, we will need field managers and concession stand workers. So please let me know if and how you can help this year. We changed the format this year to just one

age group, which is 14 years old girls. We are hoping for 20 teams, and if we can all spread the word to everyone we come in contact with, 20 teams are achievable. I'm working on flyers to give out throughout locations around the cities. Let's try and make this a great tournament for Potentate Ill. Sir Brian. If we work together, we can make this a great fundraiser for years to come. So, make your plans to help and also come on out and watch some great games.



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For more information call

**Jerry Allin**  
Secretary  
495-1062

## Support Al Kaly Shrine



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Commander

**Roy Decker**  
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*For more information, please call Gary at 719-544-0658.*

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