

Potentate's Party... Sock Hop 2019 5







POTENT&TE'S MESSAGE

by IS James Hinojosa

Nobles. Ladies and All

As we approach the months of April and May, I want to remind you that we have a lot of events on our plate. So far Lady

Liz and I have enjoyed the first three months of the year and are looking forward to more to come. At the time of your reading, the Potentate's Party will have already happened, and we hope everyone had an amazing time. We want to thank all that came out to support us and we hope you enjoyed the party; know that Liz and I appreciate you all.

Now on to the events at hand. April brings us the Softball Tournament; this year we are facing a few hurdles to get this up and running. The tournament is on the same weekend as the Scottish Rite reunion; some of our key workers will be attending that event. So I'm calling on those of you that can help pick up the slack. As of this writing (2/18), we have ten teams signed up and I'm sure we will have more by game day.

May is the month when we begin our parade season and along with that comes the enjoyment of seeing the children's faces light up with smiles as we pass by in our unit of choice. With that said, I want to remind all that if your dues are not paid, vou cannot participate in the parades! Therefore, it is essential that you pay your dues before parade season. Each Potentate is provided a periodic report on the status of dues; the next report will be received at the beginning of May. Once I've reviewed the document, I will be sending out notices to the unit presidents. If there are extenuating circumstances that are preventing you from being able to pay, please call the office and let us know how we can help; it will be kept as private as possible. We most certainly want as many Nobles in parades as possible, but you will need to have your dues paid up.

Lady Liz and I are looking forward to this summer of camping and attending the OVs. We always have such a blast during the summer months. We want to thank all of you for the great time we've already had and we cannot wait to see what the rest of the year has instore for us.



AL KALY DIVAN

Board of Directors (Elective Divan)

Potentate Chief Rabban Assistant Rabban High Priest and Prophet **Oriental Guide** Treasurer Recorder

James Hinoiosa Brian Carter **Ray Singmaster** Larry Weed Bill Davidson Dave Stevens, P.P. Bart Guthrie, P.P.

Appointive Divan

1st Ceremonial Master 2nd Ceremonial Master Director Marshal Chaplain Captain of the Guard Outer Guard Outer Guard

Michael "Bo" Cruz Jav Bernard Jim Eaches, Sr., P.P. Terry "Doc" Collinson Bill Sheard, P.P. LeRoy Lindsey Dennis Feister Paul Nigro

Imperial Council Representatives

James Hinojosa

Brian Carter

C.S.S.A. Representatives

James Hinojosa	Brian Carter
Ray Singmaster	Dave Stevens, P.P. (Ad Vitam)

W.S.A. Representative

Billy Thornburg, P.P. (Ad Vitam)

Int'l Shrine Horse Patrol Past Presidents

Allan Ake, P.P. Gale Fortney







AL KALY SHRINE

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& Valentine's Day Dance &

The Potentate's Country Western Valentine's Party was a boot scootin entertaining event! From the first song to the last our Nobles and their Ladies along with patrons from the local community were tearin' up the dance floor decked-out in their fancy Western "Duds": Jeans, Boots, and Cowboy hats. It was NON-STOP oldies, goodies, 2 step and line-dancing music delivered by the hyped up DJ Buzz Corona. Honorable mention must go to the one group that lit up the dance floor with their Cowboys -- the Mule Train Ladies!!!



(L-R) Jennifer Langley, Melinda Lingley, Julia Langley, Nicola Natale and Erin Beary



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SEAFOOD KITCHEN 2495 S. A 1234 E. 1107 N. A 4441 Integri (Northwest Corner of 3630 N	 ent Locations cademy Blvd. Fillmore St. cademy Blvd. ty Center Point of Powers and Barnes) eblo Freeway Fast Food Prices!
OFFICIAL CALL OF THE POTENTATE Notice is hereby given that the next stated meeting will be held at: Colorado Springs Shrine Club April 19, 2019 at 7:30 p.m. Attest: Bart Guthrie, P.P. Recorder	UPCOMING EVENTSAPRIL6Ruhamah #71 Officer Installation7Bowl-A-Thon7LOH, Annual Spaghetti Dinner8OV, Clowns of Al Kaly18OV, Mule Train19Stated Meeting, CSSC27, 28Softball TournamentMAY2OV, Corvettes4Parade, Apple Blossom, Canon City12Mule Train Annual BBO
CompleteJohn SenterAutomotive RepairsPresidentJohn Senter Tire & Service Centers, Inc. Colorado Springs, CO North Store3805 N. Academy Blvd574-7100 South Store3820 Pikes Peak Ave597-8791	12Mule Train Annual BBQ16Circus, Pueblo17Circus, Colorado Springs27Circus, Lamar28Circus, Monte VistaJUNE7Stated Meeting, PSC14OV, Mon-Ark Shrine Club15Parade, Fibark, Salida18OV, Trinidad Shrine Club22Parade, Cripple Creek23OV, Band28,29,30Imperial Session
Cigal d' Cigal d' PIENO COLORIDO 307 S. Union • Pueblo, CO, 81003 (719) 542-4300	FOR SALE - 4 WHEEL "RACER" 4 Wheel Recumbent Racer (bicycle) for sale Used only during Al Kaly parades; 3 years old Asking: \$700 Contact: Ervin Meacham (719) 660-7057

"PEACE BE UPON YOU"

by Larry Weed High Priest and Prophet

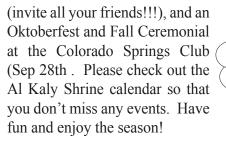
Salaam Alaikum ("Peace be upon you")! Lady Helen and I just returned in January from a cruise on the Nile

River in Egypt with friends Rick and Christine Martin (also Shriners). While abroad, we learned some Arabic lingo that Shriners have adopted since we began in 1876. We brought back some Nile river water for the Ruhama Temple No. 71, Daughters of the Nile, to use in their ceremonies. Speaking of the Nile, recently Al Kaly Shriners assisted our Potentate serving tea and sandwiches to the Ladies at their Daughters of the Nile High Tea on Feb 2nd.

I'm taking this opportunity to thank you all for the privilege and honor to serve you as High Priest and Prophet this year; I look forward to what this year has in store! I am truly enjoying being your High Priest and Prophet this year, Lady Helen and I have enjoyed representing Al Kaly at several events thus far, getting to know you better, and making new friends in all our journeys! Thank you all for the privilege and honor of letting me serve you this year, and I look forward to continuing to do so throughout the year! Alaikum Salaam ("Unto you be Peace") – that is the response to my opening salutation! When you see me, ask me about it!

TheAlKalyShrinehastraditionallyassignedresponsibilities to the members of the Divan for communicating with and as liaison with the Nobility. As High Priest and Prophet, my responsibility is liaison with the Mon Ark Shrine Club, San Juan Basin Shrine Club, Trinidad Shrine Club, Colorado Springs Shrine Club, Pueblo Shrine Club, and with all the Divan Members. As I am active in several of the units, I intend to be as much assistance as I can to these organizations. If you are in any of these organizations (or anywhere else in Al Kaly) and can think of how I can help, please contact me any time!

Thus far Lady Helen and I have enjoyed attending several OV's, we've had a great couple of dances this year -- a Country and Western Valentine's Dance at the Pueblo Shrine Club in February, and the Potentate's Ball at the Pueblo Convention Center in March -- with more events going on through the next several months with parades, circuses coming up in May, and more OV's. We've got some big festivities coming up with a Summer Ceremonial at the Pueblo Shrine Club (July 13th), a Margarita Fest at the Colorado Springs Shrine Club (Aug 17th)

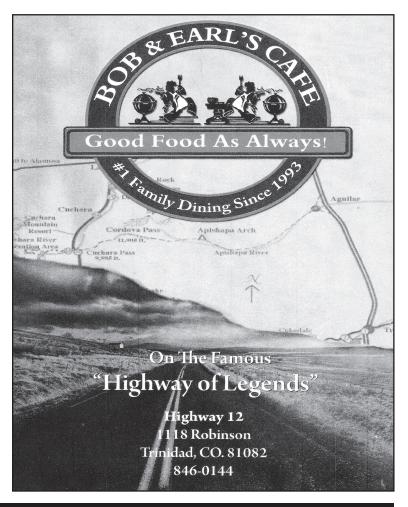




For more photos of the events covered in this issue of the Dust, please visit: http://alkalyshrinephotos.zenfolio.com.



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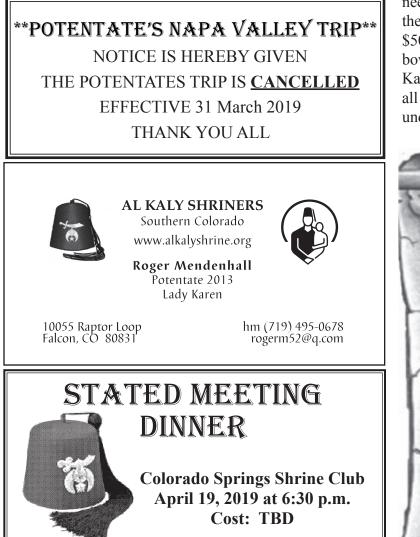
FUND RAISING by Bart Guthrie, P.P.

Recorder

By the time you receive this, we hope that the annual raffle calendar will be completed and all units and clubs receive the money due to them for calendar sales. As with all fundraisers, calendar sales were down this year meaning, less money for our operating



funds to defray our operating expenses. The Board of Directors is diligently working on fundraisers because they know how unpopular dues increases are. Coming up is the Softball Tournament, circus, and then we'll be getting things together for our annual raffle in August. Please do your best to support these endeavors.



Reservations are a must and are made through the Al Kaly Shriners Office (719) 544-0658

> Reservations must be made no later than April 17, 2019

AL KALY BOWL-A-THON-2019

Putting out a call for those singles, couples and families who would like to have a fun time bowling; come out and have fun to support the Shriners Hospitals for Children. Try and get as many donations as you can made out to the Shriners Hospitals for Children and join us on the 7th of April 2019, at Harmony Bowl at 9:30 A.M. sign up, bowl at 10 A.M. Cost is \$9, bowling shoes included. We color pin bowl and have some nice gifts to give away. Please call Swede Hanson at 719-630-8730 or email svenska3@msn. com if you plan to bowl No Later Than 30 March 2019, so Swede can let Harmony Bowl know how many lanes are needed. A challenge to the Al Kaly Shrine Units - donate to the Shriners Hospitals for Children, each unit who donates \$50 will be matched by Swede!!! When you are finished bowling, enjoy a fantastic Spaghetti Dinner served by the Al Kaly Legion of Honor at the Colorado Springs Shrine Club all you can eat for \$10, children under 12 (\$5), children under 5 (Free). Serving time is from 11 A.M to 3 P.M.

Member I. Fehrua	'ship rv 28-20	010
-		
Affiliations:	2	1
Restorations:	2	71
Demits:	0	
Suspensions:	0	
Deaths:	2	
Resignations:	0	100
Net Total:	539	
Associates:	19	Y
Grand Total:	558	1
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I just want to express how honored I am to have been chosen the Queen of Ruhamah Temple no. 71 of Daughters of the Nile. As I look back at 10 years in DON I see only beautiful hard working, fun loving people.

All of the Masonic Ladies and Gentlemen have been so wonderfully helpful over the last 4 years. The words "Thank You" to everyone are just not enough. We have given countless thousands of dollars to our Shriners Children's Hospitals and thousands of dollars' worth of sewn and other items to the hospitals.

Along the way, we have made new friendships. I have seen growth and love of our fellowship. Whenever the opportunity presents itself, we have fun and I am sure, we all will continue to encourage our Masonic Family to grow.

I hope you will all be at the Daughters of the Nile installation to Crown and welcome our new Queen, Pr. Royal, Karen Mendenhall on April 6th.

Love you all, Queen Eileen

I am excited to be representing Ruhamah Temple No. 71 as Queen for 2019 and 2020. We have a great group of ladies who have fun working and socializing together. We always welcome new ladies to be part of our membership. If you know a lady who is interested in joining us, please talk to any of our members.

Our High Tea in February was a huge success, thanks to all of our members who helped put it together. We also wish to thank the Nobles who served, because they are the ones who make the event so memorable. We get lots of positive comments from the Red Hat ladies who love to be served by those "handsome men".

In June we have quite a few of our members and their husbands attending our Daughters of the Nile Supreme conference in Reno, Nevada. Our Imperial Potentate will be there to accept a check from our national Daughters of the Nile organization for Shriners Hospitals for Children, which we support whole-heartedly. We are proud to be in partnership with Shriners in raising money to help our children. Ladies, if you want to help, come and join us.

Princess Royal, Karen Mendenhall

In Memoriam As of: February 28, 2019

"Do not stand at my grave and weep, I am not there, I do not sleep. I am in a thousand winds that blow. I am the softly falling snow. I am the gentle showers of rain, I am the fields of ripening grain. I am in the morning hush, I am in the graceful rush. Of beautiful birds in circling flight, I am the starshine of the night. I am in the flowers that bloom, I am in a quiet room. I am in the birds that sing, I am in each lovely thing. Do not stand at my grave and cry, I am not there. I do not die. Mary Elizabeth Frye

William Herdman, Winslow, AZ

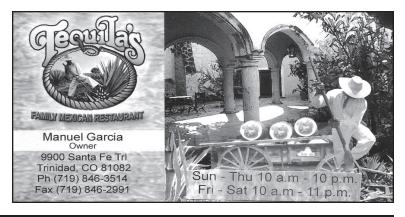
Born: Created: Died:

November 2, 1946 March 30, 2001 January 30, 2019

Phillip A. Moran,

Colorado Springs, CO Born: Created: Died:

September 19, 1935 November 23, 1973 February 7, 2019



MON-ARK SHRINE CLUB

by Bob McCormick

"WOW", it's just around the corner. Please plan to attend the Mon-Ark Shrine Club Official Visit of Ill. Sir James Hinojosa and First Lady Liz on Friday, June 14th. This event is a joint function with the El Jebel Shriners. Watch for updates on the OV!

Location and Dinner Menu is yet to be determined and will be made known in the "Nuts & Bolts" and in the June/ July Dust.

A Lunch-By-Donation will be available at the Masonic Lodge Hall following the Fib-Ark Parade on Saturday, June 15th.

Have a Safe and Fun summer and hope to see you in June.

APPLE BLOSSOM PARADE - CAŃON CITY (4 MAY 2019)

The Elks Lodge will be providing us with a room again this year. They will have hamburgers or brats, chips and a drink available for purchase (\$5). After the parade, there will also be seating available downstairs for us as a group. Come on out and socialize after the parade.

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TRINIDAD SHRINE CLUB

by Dennis Feister

Trinidad Shrine Club had their installation of officers for 2019 on December 18, 2018 at Bob and Earls cafe in Trinidad. Chief Rabban Brian Carter was the installing officer.

Officers are as follows:

President: Lance Barron Vice president: Larry Childs Treasurer: John Albert Secretary: Dennis Feister

On a sad note, we lost a wonderful noble in 2018. Noble Carl Sanders went with the Lord in November.

Everyone is welcome to the monthly meetings. It is held on the 3rd Tuesday of each month at 6 p.m. Please contact us for the location, as we occasionally have a change. Bring your lady and a hearty appetite!

AL KALY 2020 IRELAND TRIP PRESENTATION

Hosted by: Chief Rabban Brian and Lady Emily Carter

Trip Presentation: May 11, 2019, Pueblo Shrine Club @ 2:00 p.m. (Currently only one presentation planned)

Trip Dates: Sept 24 – Oct 5, 2020

Trip subject to approval by Nobles at April 19th Stated Meeting

Support Al Kaly Shrine



See you on the road! Join the Flivvers For more information call

> Jerry Allin Secretary 495-1062

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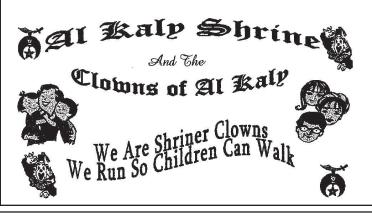
CLOWNS OF AL KALY

By Craig "Patches" Sparks, Boss Clown

Greetings from the Clowns of Al Kaly! As Boss Clown for 2019, I want to say to the unit "Thank you" for allowing me to serve. Many thanks also to Don "Hambone" Hamilton (Vice Boss Clown) and Dave "Reboot" Bills (Note Taker & Money Watcher) for stepping up for 2019.

The clowns finished off 2018 with a bang. We had our annual Christmas Party in December, which included the installation of officers. Additionally, we supported several children's Christmas parties around Colorado Springs. The New Year is off to a busy start as well. Nickels, Reboot, Hambone, Kazoo, 3 Putt and I spent over 4 hours making balloons and entertaining approximately 450 children who were busy making easels at the Home Depot Children's Workshop in January. It was a fun time for us clowns and the kids had an enjoyable time also! In fact, Reboot was chosen to receive coloring lessons from a couple of the children. Thank you to all of the clowns who helped with this event! We will continue to make our **"weekly"** Golden Corral Family Night appearances on Tuesdays (5:30 p.m. to 7:30 p.m.).

Congratulations to our own Jim "Kazoo" Burger as he has wrapped up his year as Potentate of Al Kaly Shrine; we are keeping him busy helping out with our clowning events. Too all of you out in Al Kaly land, you're welcome to come join us and see just how much fun it is to be a clown! We meet every month on the second Monday at 7PM @ the Colorado Springs Shrine Club.



The Easy Way to Donate to the Shriners Hospitals for Children!

Text The Word "Dream" to Phone Number 25383 A \$5.00 Donation to Shriners Hospitals for Children will be added to your phone bill

Text "Shc" To Phone Number 69866 to get Hospital News and Information on Upcoming Events sent to your phone

POTENTATE'S MOTOR ESCORT

by Doc Collinson

Spring is finally here so we can expect some nice days to get out and ride. But of course they will be mixed with the usual winter days this time of year. We are getting closer to our first parade of the year so gas 'em up and "wheels up" May 4th, as we head to Cañon City for the Apple Blossom Parade. By the way, we need more riders this year for the parades so those of you who have not been active, we could sure use you even if for just a few parades this year. Those of you thinking of getting a bike, now is the time and if you have never ridden a bike go for a trike. We had our Official Visit in March with Ill Sir James Hinojosa and his Lady Liz...everyone had a great time. When you pair up food with Shriners, it's always fun!

NUTS AND BOLTS

If you believe you are on the "Nuts and Bolts" emailing list but have not been receiving the weekly and you still want to receive it, please email the following message to Noble Gene Dobrzelecki, email: ajdob12@comcast.net

Message shall read:

"I wish to be included in the Al Kaly Shriners weekly newsletter – the Nuts and Bolts."

Please ensure you include your name. With this email in my hands I can work with the Constant Contact people to get you back on the list.

Thank you. Noble Gene Dobrzelecki



the Al Kaly Shriners Office (719) 544-0658

Reservations must be made no later than June 5, 2019

The AI Kaly Shrine General and Transportation Fund are in need of a financial boost. Help Us Fill This Page!

The increasing cost of operating Al Kaly Temple and transporting kids to the hospital combined with decreasing membership has put a strain on the General Fund and Transportation Fund. Please remember both of these funds when donating. Your contribution will be listed as below for one year (6 issues). The date posted indicates the year and month of your donation. Send your donation to: Al Kaly Shrine - P.O. Box 193, Pueblo, Colorado 81002

TRANSPORTATION FUND

IN MEMORY/HONOR OF...

MARCH 2019

Jay Barrilleaux, John & Jayne Gnadt Jack Teel, Wayne McKey Ruth B. Westcott. Barlow Westcott

FEBRUARY 2019

Gale Fortney, Ray & Merry Clark Gale Fortney, Shirley Fortney Mary Mills, Bob & Phyllis Allen Sir Jess L. Tising III, James R. Tising Frank Caffey, Wayne McKey

NOVEMBER 2018

Mary Mills, by Bob & Betty Burr

AUGUST 2018

Wayne McKey, by Bob & Phyllis Allen

Bob Hudson, by Bob & Phyllis Allen Oma Jean Haynie, by Bob & Betty Burr

Roger Frazier, by Bob & Betty Burr Roger Frazier, by Wayne McKey Bob Hudson, by Wayne McKey Lorena Bymaster, by Roger &

Karen Mendenhall

Billy Sypher, by Roger & Karen Mendenhall

Roger Frazier, by Donna Samuelson Harvey & Adah Phelps, by Donna

Samuelson Lorena Bymaster, by B. June

Williams B. June Willams, by John & Sharon Williams

JUNE 2018

10

Bob Hudson, by Roger & Karen Mendenhall Bob Smith, by Grant Anderson Dick Mills, by Bob & Phyllis Allen Dick Mills, by Bob & Betty Burr Dick Mills, by Fremont Shrine Club Dick Mills, by Bob & Donna Hudson Dick Mills, by Wayne McKey Dick Mills, by William & Irene Sheard Dick Mills, by Roger & Karen

Mendenhall Jerry Long, by Wayne McKey Jerry Long, by Roger & Karen Mendenhall

Norma Cooper, by Bob & Phyliss Allen Veronica Robbins, Bob & Betty Burr

MARCH 2018

Jean Edwards, by Billy Edwards Chester Brown, by Luba Brown Richard Jorgensen, by June B. Williams Ruth B. Westcott, by Barlow M. Westcott Larry Eberhardt, by Southeast Shrine Club Joe Fowler, by Southeast Shrine Club Clarence Reynolds, by Southeast

Shrine Club

JANUARY 2018

Carol Goeson, by Al Kaly Band Carol Goeson, by Robert Allen Tractor's Club, by Grant Anderson J.B. Morgan, by Grant Anderson Sir Ron Bowen III, by Fred & Melisssa Buchholz James B. Coberly, Bob & Betty Burr Sir Ron Bowen III, by Carol Goeson James Stivers, by Bob & Donna Hudson

James B. Coberly, by Bob & Donna Hudson Sir Jess Tising III, by James R.

Tising

INDIVIDUAL CONTRIBUTIONS

MARCH 2019 Jon D. Bower George Cann Benny C. Lowery

FEBRUARY 2019

Bennie C. Lowery Charles & Joanne Martin Ruhamah #71 Patrol Al Kaly Band

NOVEMBER 2018

Jason Bunch James & Victoria Clark Les Saylor, Grand Chapter OES Ben Lowery

AUGUST 2017

Jackson & Robin Chandler James & Victoria Clark Geno & Fran Romeroa

JUNE 2017

Colorado Springs Shriners Ladies Club Pueblo Shrine Club Chandler Jackson Kalyklowns Clowns of Al Kalv Mule Train

JUNE 2018

Frank & Janelle Klein Motor Escort Potentate's Jerry Proctor Bob & Fran Torgler Jon & Diane Bower

GENERAL FUND CONTRIBUTIONS

INDIVIDUAL CONTRIBUTIONS

MARCH 2019 Honored Ladies Legion of Honor

FEBRUARY 2019 Clowns of Al Kaly

NOVEMBER 2018 Bob & Betty Burr

AUGUST 2018 Al Kaly Flivvers

San Juan Basin SC Tin Lizzies

JUNE 2018

Clowns of Al Kaly Colorado Spgs Shrine Club

MARCH 2018

Honored Ladies of Al Kaly James and Victoria Clark

IN MEMORY/HONOR OF...

MARCH 2019 Carl Sanders, Trinidad Shrine Club

BAND

by Larry Weed Secretary

Merry Christmas 2018 and Happy New Year 2019! Always keeping on a positive note, the Band has been busy blowing our horns and making joyful music together this year. We celebrated this past year with many performances including stated meetings in Pueblo and Colorado Springs, parades throughout the area, lots of fun at the Shriners and at Senior Centers Oktoberfests, the Al Kaly Classic Basketball Tournament, and Children's Christmas party – we love parties! We started 2019 with a boom, with our traditional "Holiday" Party in January at the Mule Barn. We're looking forward to our first parade this year in Canon City, at the Music and Blossom Festival (May 4th), with the Salida Fib-Ark Parade (Jun 15th), the Cripple Creek Parade (June 22nd), and we will be performing in many more throughout the season. Our Official Visit (OV) with the Potentate is on June 23rd -- please come join us! If you're looking for a good time, contact any band member and let us know you'd like to participate. Please also contact any bandsman if you have a gig you'd like us to play for, or if you just want to listen – we'd love to have you take part! Take a look at our October 2019 calendar page for some great photos of some great guys, and look at our photos in the photo section of the Al Kaly Web Page (https://alkalyshrinephotos.zenfolio.com/)!



Our Al Kaly Band has a heritage that goes back 100 years (we are the oldest continuing unit in the Al Kaly Shrine) and currently consists of more than 20 of our own musicians, plus some very talented friends from the Southern Colorado area. The band is active year round, playing in parades during the summer months (12 scheduled for 2019) and performing in concerts throughout the area. The Band rehearses typically once a month, with quarterly business meetings alternating between Colorado Springs and Pueblo. If you are interested in joining the band there are no auditions – just come and join us! Please contact us so that we can speak to you about how to become a member of our great organization.



A HEARTY AL KALY

Alva B Adams John S Albert Harry A Andrews Jr Arlen T Arguello Travis D Ashley Clayton Beam Jr John B Bourne David C Bowling Marvin L Brown Aryol W Brumley Jason M Bunch Charles E Burton Gerald Campbell Donald L Carpenter James J Clark Douglas M Cook Brian Cotter P.G.M. Ronald G Crawford Samuel C Dazzo Boris E Dimoff Dennis D Eason James F Engel Galen F Feeback Duane A Fitch



Leon E Flancher Warren K Fox Herschel L Funk Darryl S Gaddis James R Gibson Willis J Griffee Scott D Hall Ace Hall Jack W Harbert Randle A Harmon Douglas R Hatton James W Hauck Kenneth L Hefty Henry J Hrabik Donald T Jeter

Congratulations to the following nobles that will be celebrating birthdays during April and May

Robert L Keefer Robert L Kennedy Ronald C Kimmi William C Klatil Frank J Klein David Kochis Dexter D Koons P.G.M. William E Lester Robert H McCormick James L McKesson Edward, Jr. G Merritt Edwin H Miller Norman J Moss James M Muskopf Gene O Naugle Garth L Nieschburg Jacob E Overturf Norman A Pechacek Fredie R Petit Alexander Pettigrew Darrel L Phelan Zebulon M Pike Blair W Pyle Robert J Quelland Shawn M Ragan David B Ramsay Eugene T Romero James W Ross Harold A Roxburgh Robert G Russell

Randall R Sanger Richard L Sater P.P. Eldon D Screws William H Sheard P.P. Dan E Sheets David B Sheetz Paul L Short Brent Skipper Robert A Smith Jr Kim D Sturdy James S Tatum Charles E Tedrow Richard S Teel Burr E Tolles Gerald P Underwood Thomas J Weaver Timothy D Weeks William A Weeks Forrest A Wieder Clifford R Wieger Robert D Winkelmeyer Vernon L Wolf Bernard Yetter Loranza D Younts



FEATURED SHRINER – LIZ HINOJOSA

by Billie Nigro



Meet our new first lady, Liz Hinojosa! She's a Colorado native – born in Pueblo and lived in Pueblo County for the majority of her life. She is a 1983 graduate of Pueblo County High School where she played volleyball...she still enjoys playing!

One night in 1986, she and friends were enjoying a night out on the town. That night was the night that started her on the path to being Al Kaly's First Lady...she met James Hinojosa!

He was so determined to dance with Liz, he plowed his way through the crowd on the dance floor...they were married in 1987 and they still love dancing! At the time, James was in the Army and they made their home on Ft Carson for about three years until James separated from the Army. It didn't take long for their family to begin to grow, they were joined by four children; two boys and two girls. The boys are "bookends", with the girls in the middle. They have also been blessed with 7 grandchildren.

Liz loves being around children. For 12 years she owned and ran a licensed daycare out of her home. Over those years, she even took on the care for some of her grandchildren. It eventually became time for a change, but she still wanted to be around children. She applied for a position as "lunch lady" with the Pueblo school system.



Her transition allowed her to continue to see two of her grandchildren during the school day; since she works at the school they attend. Liz has been with the school system for 5 years. While her grandson tries to pretend he doesn't know her, her granddaughter comes up and gives her a BIG hug and says hello.

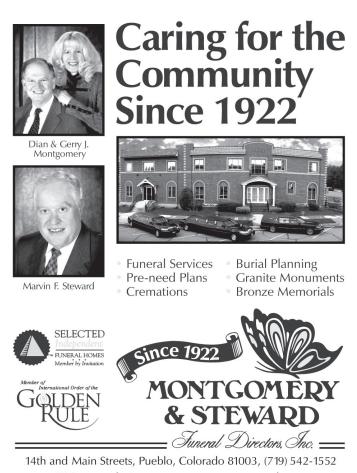
Liz has a soft spot for dogs. Growing up, the family had a German Shepherd named Poncho – a really sweet dog. For many years she and James had a pit/boxer named Buster who lived to be 15 years old - a friendly loveable pup. Buster was found in her mom's neighborhood and was taken to the Humane Society with the promise that if no one claimed him, they would adopt him. After a week or so, they got the call and picked Buster up; he settled right in as a member of the family. Currently, Liz "belongs" to a Chiweenie named Honey. Yes, you heard that right – she belongs to him. Liz loves shopping! She enjoys window shopping, going to art shows, and even does a little antiquing. She goes to yard sales, craft shows, and auctions (which James also likes). She doesn't like junk or clutter so she limits her shopping a bit. She cleared out a room in the back of the house for James to use as an office. However, he prefers the kitchen table



which about drives her nuts. He likes to be around her. Pretty good attitude considering they've been happily married for over 30 years!

Liz and James both enjoy entertaining guests. James is known for his meat smoking skills and if you ever visit them, you will most likely enjoy one of James' creations.

They are a fun and loving couple...Al Kaly is lucky to have them this year!



Visit our web site: www.montgomerysteward.com

MEMBERSHIP

by Harold "Rox" Roxburgh

The force that drives any Temple is the membership. Members are the ones putting in the time, energy, and funding necessary for the fraternity to exist. It is through the work of its members, that a Temple's mission is carried out. They are truly the heart of the organization. That said, many temples struggle with membership growth and retention. They might be searching for the illusively magical solution to this problem only to find that it doesn't exist. Instead, we must understand the importance of membership marketing and remind ourselves that successful marketing is much more of a process than an immediate solution. In order to do this, we must first understand its membership, secondly devise ways to attract new members, and finally figure out how to retain those memberships.

Attracting New Members

To keep our Temple going strong we need a steady flow of new members coming in. Member recruitment is an ongoing process that requires a great deal of participation from all members. There are many different techniques for attracting new members including email marketing, word-of-mouth, member referral programs, social media, events, direct mail, etc. Again, focus on our target audience the Lodges. Use more than one technique to increase your reach and your impact.

Retaining Memberships

A common mistake for many Temples is to place too much focus on recruiting new members and not enough on retaining current ones. While new member marketing is exciting and certainly very important, existing members are actually more beneficial. After all, they have already seen that the organization is worth their while, so now you just have to remind them of how important they are, and how much they are valued. Focus on the needs of your members and continuously work to meet their needs. Find out what they like and don't like about their membership and make the necessary changes. Furthermore, make it worth their while by improving networking opportunities, volunteer opportunities, and educational programs.

With the right membership marketing strategies, over time we will see an increase in member engagement and hopefully an increase in memberships as well.

Member recruitment is definitely a key factor, but if you want your Temple to thrive, **membership retention is the most important piece of the puzzle.**

Although many people may think that if new members are not joining, the livelihood of the Temple will not survive. However, in order for new members to join, it's necessary to have a solid foundation of members which will always stimulate membership growth. Here are three reasons why retention is more important than recruitment:

1. Get retention right and you will have built the basis for recruitment. High retention rates are the signal that you have happy, satisfied members. These members tend to share the Temple success stories with others, automatically creating a grassroots recruitment campaign.

The point: Start with retention, and follow with recruitment

2. "A bird in the hand is worth two in the bush" is certainly true. It's true not only because it takes less effort to keep a member than find a new member, but also it is less expensive to retain a member than recruit a new one.

The point: Recruitment often gets the attention, but retention will make your treasurer much happier

3. A low retention rate is a signal that you have serious underlying problems in our Temple. Recruiting members is primarily a function of great marketing, but member retention is a function of both marketing, and more importantly, a great membership experience. If we can't keep our members, then we are wasting time recruiting them until we fix the problem that is causing members to leave.

The point: If we can't retain, recruitment will burn through prospects because they won't remain

The bottom line is that recruitment is important for our Temple, but retention must be our first priority. If we master the art of member retention, then recruitment will be fun and easy, leading to success for our Temple.

A few things that could help us are:

1. Market where your members hang out

We need to be in our Lodges talking to the Brothers we already have there.

2. Host events that brothers will want to attend.

Shriners are known for our fun events – whether it is a dinner, a dance, or just a fun day out. These types of events drive potential members to attend.

3. Have a membership drive.

Develop an annual membership drive and reward those who generate the highest number of new members.

4. Get feedback from current members.

How will we know what to improve upon if we don't know what is wrong? By asking our current member base for their opinions, we'll be able to adjust our events to appeal to the masses. **Create an annual member survey** to collect feedback. If the responses evoke a change in events, make sure to broadcast this to our current members. They will not only be impressed that we've addressed their concerns, but they will likely spread the word to non-members. Plus, our new events will automatically elicit a positive response.

5. "Join NOW!"

Create urgency by offering potential members a substantial discount for joining on the spot.

As you can see, these ideas are simple, easy-to-implement and will help get our creative juices pumping for even more ideas! Sometimes you just need to ask yourself, "What would entice me to join?"

➢ IHOP PANCAKE DAY 2019 <</p> Al Kaly Shrine raised **§10,888.21** for Shriners Hospitals for Children!



(L-R: Tom Sanderson, Rick Ellithorpe, Dick Smith – Alamosa iHOP)



(L-R: Dave "Reboot" Bills and Larry "3-Putt" Newman)

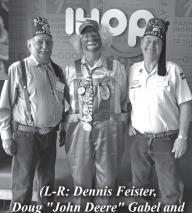




(L-R: Uriana Acosta, Philadelphia Hospital Shrine Child and Susan Smith)



(L-R: Luisa Cisneros (Manager), Tiffany Garcia (server/Shrine Bear winner) and Ill. Sir James Hinojosa)



Doug "John Deere" Gabel and Jerry Oldham)



(L-R: Jim "Kazoo" Burger, P.P.

and Ervin Meachum)



(L-R: Harold "Rox" Roxburgh, Allan Ake, P.P., Charles Lingley, Ray Lingley)

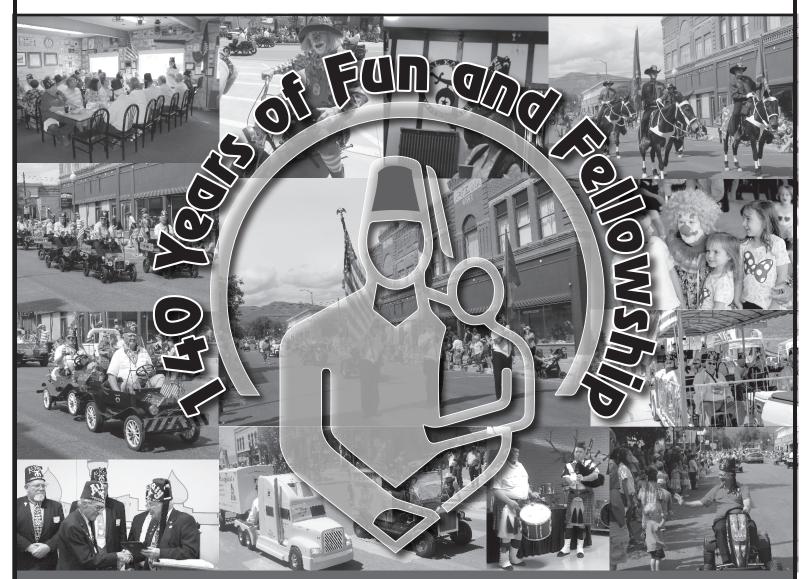


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